

## Appendix 1: Media Coverage

### Free To Feed

[New breastfeeding-friendly campaign launched across South Cambs - Cambridgeshire Live \(cambridge-news.co.uk\)](https://www.cambridge-news.co.uk/news/local-news/new-breastfeeding-friendly-campaign-launched-across-south-cambs-2022-08-10) August 2022

[Businesses encouraged to welcome families who breastfeed in new campaign | Ely Standard](https://www.ely-standard.co.uk/news/businesses-encouraged-to-welcome-families-who-breastfeed-in-new-campaign-2022-08-10) August 2022

[Govia Thameslink Railway supports campaign to normalise breastfeeding/pumping in public \(railadvent.co.uk\)](https://www.railadvent.co.uk/news/govia-thameslink-railway-supports-campaign-to-normalise-breastfeeding-pumping-in-public-2022-08-10) August 2022

[Community rail partnership leads try-the-train trip in support of breastfeeding campaign - Community Rail Network](https://www.communityrailnetwork.co.uk/news/community-rail-partnership-leads-try-the-train-trip-in-support-of-breastfeeding-campaign-2022-08-10) August 2022

[South Cambridgeshire village cafés sign up to breastfeeding-friendly #FreeToFeed campaign \(cambridgeindependent.co.uk\)](https://www.cambridgeindependent.co.uk/news/south-cambridgeshire-village-cafes-sign-up-to-breastfeeding-friendly-free-to-feed-campaign-2022-09-01) September 2022

The Shepreth story also featured in print editions of Cambridge News, Cambridge Independent and Northstowe News in August 2022

<https://x.com/ThatsWestAnglia/status/1636442208692998144?s=20>

Cllr Bridget Smith is interviewed on That's TV Cambridge ahead of Mother's Day March 2023

[South Cambridgeshire breastfeeding campaign a 'success' after first year - BBC News](https://www.bbc.com/news/health-64111111) August 2023

[South Cambridgeshire breastfeeding campaign a 'success' after first year \(See disclaimer & further info below! 🙏\) : r/WomenWins \(reddit.com\)](https://www.reddit.com/r/WomenWins) August 2023

[South Cambs: Mums welcome breastfeeding campaign anniversary | Royston Crow \(royston-crow.co.uk\)](https://www.royston-crow.co.uk/news/south-cambs-mums-welcome-breastfeeding-campaign-anniversary-2023-08-10) August 2023 online

[Rail operator GTR supports Cambridgeshire breastfeeding campaign \(railadvent.co.uk\)](https://www.railadvent.co.uk/news/rail-operator-gtr-supports-cambridgeshire-breastfeeding-campaign-2023-08-10) August 2023

[Cambridge breastfeeding campaign expands \(planetradio.co.uk\)](https://www.planetradio.co.uk) August 2023