

Draft Final Sustainability Appraisal (March 2014)

Part 2 Appendix 11: Economic Activity

APPENDIX 11 – ECONOMIC ACTIVITY - DETAILED REVIEW OF PLANS AND PROGRAMMES, INFORMATION SOURCES AND EVIDENCE BASE

Detailed Review of Plans and Programmes

NATIONAL		
Planning for Growth – Ministerial Statement	DCLG	2011
The Plan for Growth	Treasury	2011
National Planning Policy Framework	CLG	2012
Living Working Countryside: The Taylor Review of Rural Economy and Affordable Housing	DCLG	2008
Planning a future for the inland waterways	IWAAC DTLR	2001
REGIONAL		
Regional Economic Strategy 2008-2031	EEDA	2008
COUNTY / CAMBRIDGE SUBREGION		
Cambridgeshire Together Vision 2007 to 2021 Local Area Agreement 2008 - 2011	Cambridgeshire Together Partnership	2007
Greater Cambridgeshire Sub Regional Economic Strategy 2009-2012	Greater Cambridgeshire Partnership (GCP)	2009
The Greater Cambridge and Peterborough City Tourism Strategy and Action Plan	GCP	2007
Cambridgeshire Local Investment Plan	Cambridgeshire Horizons	2011
DISTRICT		
South Cambridgeshire Corporate Plan – Vision, Values and The Three As	South Cambridgeshire District Council	2012
Economic Development Strategy 2010-2015	SCDC	2010
Informal planning policy on Foodstore Provision in north West Cambridge	SCDC/ Cambridge City Council	2011
Sustainable Community Strategy	SCDC	2008

Plan / Programme / Strategy	Planning for Growth (Ministerial Statement) 2011
Level	National
Web Link	https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/8007/110331-Letter_to_Chief_Planning_Officers-Planning_for_Growth.pdf
Summary	The Government's top priority in reforming the planning system is to promote sustainable economic growth and jobs. This statement highlights the Government's commitment to introduce a strong presumption in favour of sustainable development. Planning applications for economic development should be approved if they comply with existing local plans and if

there is no approved plan, wherever possible should be approved.
Key Objectives
Government's objectives for economic growth are <ul style="list-style-type: none"> o Strong presumption in favour of sustainable development.
Implications for the Local Plan
Local planning authorities should press ahead without delay in preparing up-to-date development plans, and should use that opportunity to be proactive in driving and supporting the growth that the country needs. Plans should identify and meet the housing, business and other development needs of their areas, and respond positively to wider opportunities for growth, taking full account of relevant economic signals such as land prices. Benefits to the economy should, where relevant, be an important consideration when other development-related consents are being determined, including heritage, environmental, energy and transport consents.

Plan / Programme / Strategy	The Plan for Growth (Treasury) 2011
Level	National
Web Link	http://cdn.hm-treasury.gov.uk/2011budget_growth.pdf
Summary	This plan aims to put the UK on a road to sustainable long-term economic growth, responding to the recession and providing a strategy for growth.
Key Objectives	<p>The Government's economic policy objective is to achieve strong, sustainable and balanced growth that is more evenly shared across the country and between industries.</p> <p>One of the ambitions is to make the UK one of the best places in Europe to start, finance and grow a business and to achieve this there needs to be an increase in the number of planning applications approved and dealt with on time.</p> <p>Plan for radical changes to the planning system to support job creation by introducing a powerful presumption in favour of sustainable development; opening up more land for development, while retaining existing controls on greenbelt land; introducing new land auctions starting with public sector land; consulting on the liberalization of use classes; and ensuring all planning applications and appeals will be processed in 12 months and major infrastructure projects will be fast-tracked.</p> <p>Also aims to encourage investment and exports as a route to a more balanced economy by increase in private sector employment, especially in regions outside London and the South East and also to have increased investment in low carbon technologies.</p>
Implications for the Local Plan	Need to ensure that the Local Plan takes into account changes to the planning system and the importance of growth and jobs. Need to provide land in the right places for development to meet needs of private sector to assist in creating a more balanced economy and to facilitate creation of low carbon technologies.

Plan / Programme / Strategy	National Planning Policy Framework (DCLG 2012)
Level	National
Web Link	http://www.communities.gov.uk/planningandbuilding/planningsystem/planningpolicy/planningpolicyframework/

Summary

The National Planning Policy Framework sets out the Government's economic, environmental and social planning policies for England. Taken together, these policies articulate the Government's vision of sustainable development, which should be interpreted and applied locally to meet local aspirations.

Key Objectives

(Para 17) Planning should: proactively drive and support sustainable economic development to deliver the homes, business and industrial units, infrastructure and thriving local places that the country needs. Every effort should be made objectively to identify and then meet the housing, business and other development needs of an area, and respond positively to wider opportunities for growth. Plans should take account of market signals, such as land prices and housing affordability, and set out a clear strategy for allocating sufficient land which is suitable for development in their area, taking account of the needs of the residential and business communities;

(Para 19) The Government is committed to ensuring that the planning system does everything it can to support sustainable economic growth. Planning should operate to encourage and not act as an impediment to sustainable growth. Therefore significant weight should be placed on the need to support economic growth through the planning system.

(Para 20) To help achieve economic growth, local planning authorities should plan proactively to meet the development needs of business and support an economy fit for the 21st century.

(Para 21) Investment in business should not be over-burdened by the combined requirements of planning policy expectations. Planning policies should recognise and seek to address potential barriers to investment, including a poor environment or any lack of infrastructure, services or housing. In drawing up Local Plans, local planning authorities should:

- set out a clear economic vision and strategy for their area which positively and proactively encourages sustainable economic growth;
- set criteria, or identify strategic sites, for local and inward investment to match the strategy and to meet anticipated needs over the plan period;
- support existing business sectors, taking account of whether they are expanding or contracting and, where possible, identify and plan for new
- or emerging sectors likely to locate in their area. Policies should be flexible enough to accommodate needs not anticipated in the plan and to allow a rapid response to changes in economic circumstances;
- plan positively for the location, promotion and expansion of clusters or networks of knowledge driven, creative or high technology industries;
- identify priority areas for economic regeneration, infrastructure provision
- and environmental enhancement; and
- facilitate flexible working practices such as the integration of residential and commercial uses within the same unit.

(Para 22) Planning policies should avoid the long term protection of sites allocated for employment use where there is no reasonable prospect of a site being used for that purpose. Land allocations should be regularly reviewed. Where there is no reasonable prospect of a site being used for the allocated employment use, applications for alternative

uses of land or buildings should be treated on their merits having regard to market signals and the relative need for different land uses to support sustainable local communities.

(Para 23) Planning policies should be positive, promote competitive town centre environments and set out policies for the management and growth of centres over the plan period...

Para 24) Local planning authorities should apply a sequential test to planning applications for main town centre uses that are not in an existing centre and are not in accordance with an up-to-date Local Plan. They should require applications for main town centre uses to be located in town centres, then in edge of centre locations and only if suitable sites are not available should out of centre sites be considered...

(Para 28) Planning policies should support economic growth in rural areas in order to create jobs and prosperity by taking a positive approach to sustainable new development...

Implications for the Local Plan

The Local Plan must set out a clear economic vision and strategy, which positively and proactively encourages sustainable economic growth. Set criteria or identify strategic sites to meet anticipated requirements.

To promote town centres the Local Plan should define a network and hierarchy of centres that is resilient to anticipated future economic changes. Allocate a range of suitable sites to meet the scale and type of retail, leisure, commercial, community services and residential development needed in town centres.

Support the sustainable growth of rural businesses, diversification of agricultural businesses; and sustainable rural tourism.

In preparing Local Plans, local planning authorities should support the expansion of the electronic communications networks, including telecommunications and high speed broadband.

Plan / Programme / Strategy	Living Working Countryside: The Taylor Review of Rural Economy and Affordable Housing (DCLG) 2008
Level	National
Web Link	http://archive.defra.gov.uk/rural/living/housing/taylor.htm
Summary	
The Review spells out a vision of a living, working sustainable countryside and how this vision can be delivered. It explains how land use and planning can better support rural business and deliver affordable housing. The responses from a consultation of a wide range of stakeholders has been analysed as part of this review. Recognising that increasingly those that live in countryside do not work there and those that work there cannot afford to live there.	
Key Objectives	
Overriding objective is to help ensure the planning system brings a positive, lasting legacy of places in which people actually want to live. New ways to address major challenges are detailed in relation to living, working countryside, market towns, villages and rural economies. It also focuses on detailed, technical and practical issues and barriers in the planning system faced by practitioners, which is hampering delivery on the ground.	

Implications for the Local Plan

Many specific recommendations within the report that relate to planning policy. Some referring to proposed amendments to PPS's, which now will be replaced by the new National Planning Policy Framework. The recommendations in the document appear now to relate to the old PPS's and have been overtaken by the reforms to the planning system.

Plan / Programme / Strategy	Planning a future for the inland waterways (IWAAC DTLR 2001)
Level	National
Web Link	
Summary	
A good practice guide explaining the contribution waterways can make to regeneration and planning. It is designed to demonstrate good practice on how the waterways are being brought back into sustainable use, how they can be used successfully as catalysts for economic and social change, and how the planning system can be used to promote and implement appropriate development on the waterways.	
Key Objectives	
<ul style="list-style-type: none"> ○ Foster a more creative relationship between the waterways and the planning system, so that the latter is more effective in protecting waterways and waterway corridors, as well as in supporting their regeneration and renewal. 	
Implications for the Local Plan	
Consider the contribution of waterways to tourism.	

Plan / Programme / Strategy	Regional Economic Strategy – East of England 2008-2031 (East of England Development Agency) (2008)
Level	Regional
Web Link	http://www.eeda.org.uk/136.asp
Summary	
The RES sets out a vision, targets and priorities to drive forward the region to be globally competitive.	
Key Objectives	
<p>The headline regional ambitions are designed to:</p> <ul style="list-style-type: none"> ○ Anticipate the performance of the wider UK and world economies ○ Be consistent with the scale and distribution of future physical development as laid out in the regional spatial strategy ○ Minimise the environmental and resource-use impacts of economic growth ○ Recognise infrastructure constraints and pressure on public services ○ Be consistent with other headline targets and objectives, other key regional strategies and public service agreements ○ Take account of the region's governance structures and changing institutional landscape. <p>Nine goals are listed where change is needed in the region with priorities set against each – enterprise; innovation; digital economy; resource efficiency; skills for productivity; economic participation; transport; spatial economy; and the spatial response.</p>	
Implications for the Local Plan	
Take into account the ambitions and goals of the RES that can be achieved through planning.	

Plan / Programme / Strategy	Cambridgeshire Together Vision 2007 to 2021 Local Area Agreement 2008 - 2011
Level	County
Web Link	http://www.cambridgeshire.gov.uk/NR/rdonlyres/8707CA50-DEC9-4A7F-87E4-C8C108452C5D/0/CambsVision20072021.pdf
Summary	
<p>Provides a Countywide Sustainable Community Strategy. The purpose of this vision is to set the long-term priorities for Cambridgeshire, which will promote the well-being of local people, the economy and the environment.</p> <p>The priorities in the five district-based Sustainable Community Strategies have provided the building blocks. The aim is to bring together the ambitions and aspirations of all Cambridgeshire's communities and the organisations providing services to them.</p>	
Key Objectives	
<ul style="list-style-type: none"> ○ Sustainable growth of business sectors critical to the future economic success ○ A high level of start up of new and development of existing businesses and social enterprises ○ Economic well-being of children and young people ○ Reduced barriers to employment and enterprise for all ○ Promoting and supporting the following sectors specific to Cambridgeshire – <ul style="list-style-type: none"> ○ agriculture and food processing; ○ creative and cultural industries; ○ environmental goods and services; ○ high technology and advanced manufacturing; ○ Information and Communications Technologies; ○ pharmaceuticals and life sciences; and ○ heritage, tourism and leisure 	
Implications for the LDF	
Need to consider how the Local Plan can contribute to achievement of the objectives, particularly through opportunities provided by new development.	

Plan / Programme / Strategy	Greater Cambridgeshire Sub Regional Economic Strategy (SRES) 2009-2012 (GCP 2009)
Level	Sub-regional
Web Link	http://www.cambridgeshire.gov.uk/NR/rdonlyres/583EF36A-A106-43BF-9572-730578C02BDE/0/SRES200912.pdf
Summary	
<p>The strategy outlines how the RES goals can be implemented at a sub-regional level identifying the specific strengths and weaknesses of the Cambridge area. SRES emphasises the importance of hi-tech cluster but recognises need for mix of businesses in time of recession. Difficulties of balancing growth and retaining quality environment. The SRES sets out the vision for Greater Cambridge and presents Goals, Objectives and Priorities to achieve this vision. Framework to guide and shape economic development work of all partners within Greater Cambridge, across the public, private and community sectors.</p>	
Key Objectives	
<p>Three goals – social development; economic prosperity and environmental sustainability</p> <p>Four objectives –</p> <ul style="list-style-type: none"> ○ Grow a world class, knowledge based, low carbon economy ○ Encourage the resource efficient growth of a diverse and robust economy across the whole of Greater Cambridge. 	

<ul style="list-style-type: none"> ○ Build a strong skills base and high levels of economic participation ○ Develop sustainable infrastructure and a high quality of life
Implications for the Local Plan
<p>Consider the objectives of the SRES.</p> <p>This includes wider infrastructure issues relating to supporting the economy, including the provision of infrastructure to support growth, transport, green infrastructure, affordable housing.</p> <p>Need to promote high tech industries but also need to promote a greater mix of employment types in time of recession. Make use of strong skills base – world-class university in region.</p>

Plan / Programme / Strategy	Greater Cambridge Tourism Strategy (GCP 2007)
Level	Sub-regional
Web Link	N/A
Summary	
<p>This strategy and action plan is about using tourism to deliver prosperity and quality of life in Greater Cambridge and Peterborough. Fundamental to the approach is a focus on increasing the value and return from tourism over and above increases in volume tourism such as day visitors. This can be achieved through targeting higher value markets, including business and conference tourism, increasing length of stay and reducing seasonality of demand.</p>	
Key Objectives	
<p>Three aims of strategy -</p> <ul style="list-style-type: none"> ○ To ensure a dynamic and progressive tourism sector, delivering new jobs for the people of Greater Cambridge and Peterborough ○ To contribute to the image and experience of the area as a high quality place in which to live, work and invest ○ To manage tourism development and activity so as to spread benefits across the area and minimise pressure on local people and the environment <p>Relevant matters in action plan –</p> <ul style="list-style-type: none"> ○ Encourage further accommodation development and improvement in line with market demand. ○ Pursue the development of further conference and performance venues ○ Improve visitor management and sustainable access. 	
Implications for the Local Plan	
<p>To consider the role of tourism in the economy. Need to protect high quality environment so people still want to visit area.</p>	

Plan / Programme / Strategy	Cambridgeshire Local Investment Plan (Cambridgeshire Horizons) (2011)
Level	County
Web Link	http://www.cambridgeshirehorizons.co.uk/our_challenge/funding/lip.aspx
Summary	
<p>This Plan addresses the need for investment in Cambridgeshire; to deliver new homes including affordable housing, communities and infrastructure through high quality sustainable</p>	

growth, regeneration and development schemes primarily over the next three years. It has been prepared by Cambridgeshire Horizons, the Cambridgeshire local authorities in partnership with the Sub Regional Housing Board (CRHB) and the HCA. Priorities for South Cambs listed – done jointly with City Council and prioritises deliverable sites.

Key Objectives

Vision is for Cambridgeshire to be a county of strong, growing, prosperous and inclusive communities supported by excellent services where people can fulfil their potential; live longer, healthier lifestyles; and influence decision-making. The economic success of the county has put pressure on infrastructure capacity and housing affordability; so to deliver this vision the county is planning significant housing growth and infrastructure investment.

Implications for the Local Plan

Need to consider the delivery of infrastructure to support development.

Plan / Programme / Strategy	South Cambridgeshire Corporate Plan – Vision, Values and The Three As (South Cambs DC 2012)
Level	District
Web Link	http://www.scambs.gov.uk/content/council-aims-and-objectives
Summary	
<p>Plan establishes the Long Term Vision it is aiming to achieve: South Cambridgeshire will continue to be the best place to live and work in the country. Our district will demonstrate impressive and sustainable economic growth. Our residents will have a superb quality of life in an exceptionally beautiful, rural and green environment. The Council will be recognised as consistently innovative and a high performer with a track record of delivering value for money by focusing on the priorities, needs and aspirations of our residents, parishes and businesses.</p> <p>The Plan establishes three aims, with a range of approaches, and Actions for 2012/13 towards how they will be achieved.</p>	
Key Objectives	
<p>Aim: We will work with partners to create and sustain opportunities for employment, enterprise, and world-leading innovation</p> <p>Approaches: Making the district an attractive place to do business Promoting economic growth through appropriate planning policies Encouraging entrepreneurship, innovation and aspiration Supporting rural businesses and treating them fairly Ensuring families and communities reach their full economic potential Ensure that infrastructure to support developments is planned ahead of time, including adequate drainage, cycle paths and recreation facilities</p> <p>Actions 2012-2013: Work with partners to improve digital infrastructure Identify ways to support existing, developing and new businesses Improve marketing to promote inward investment to South Cambridgeshire Ensuring our enforcement teams robustly target residents’ problems and reduce “red-tape” and unnecessary burdens on business Improving marketing to promote inward investment to South Cambridgeshire Developing a strategy to reduce barriers to employment, thus reducing the impacts of benefits reform Ensuring the effective delivery of Northstowe and other new communities</p>	

Implications for the Local Plan
Consider the Council's objectives when developing the Local Plan.

Plan / Programme / Strategy	Economic Development Strategy 2010-2015 (SCDC 2011)
Level	District
Web Link	http://www.cambridge-plus.com/content/economic-development-strategy
Summary	
The strategy sets out the economic trends in South Cambs and gives the views of businesses, residents; and stakeholders. A number of strategic themes or priorities are highlighted and objectives and actions set against each of them.	
Key Objectives	
Six strategic priorities with objectives and actions. <ul style="list-style-type: none"> ○ Role of South Cambs - To ensure that South Cambridgeshire continues to underpin its economic role in the District/Greater Cambridge sub-region as an employment and residential area and a location for world class businesses, balanced with its rural and broader economic requirements, and maintaining its natural features and attractiveness. ○ Support for business - Maximise the economic prosperity of the District by enhancing business support with partners to improve business performance. ○ A low carbon economy - Work with businesses and partners to achieve a low carbon economy by tackling climate change, reducing carbon emissions and reducing dependence on fossil fuels. Underpin this with support for cleantech businesses and increase the potential prosperity of the District. ○ Building sustainable communities (place shaping) - Build and develop communities (residents and business) to support a sustainable, vibrant rural and High Tech District ○ Improved infrastructure - Improve the infrastructure to support the economy and deliver a more sustainable economy. ○ Recession and the Support Sector - Help to ensure that businesses most affected by the recession remain competitive, can survive, and can grow. 	
Implications for the Local Plan	
Consider how plan can support business development and maintain a competitive economy, whilst maintaining environmental quality. Support creation of sustainable communities, and delivery of infrastructure.	

Plan / Programme / Strategy	Informal Planning Policy Guidance on Foodstore Provision in NW Cambridge (SCDC / Cambridge City Council 2011)
Level	District
Web Link	http://www.scambs.gov.uk/content/food-store-provision-north-west-cambridge
Summary	
Large-scale development is proposed in the North West (NW) quadrant of Cambridge, at the University Site, NIAB sites and Orchard Park. This guidance addresses the food shopping needs of the residents of these new developments and existing residents in NW Cambridge. It proposes two medium sized and one small sized stores for the NW. The location of the	

stores will be in the local centres of the residential developments and suggestions given for their design.

Key Objectives

Retail objectives for NW Cambridge

- a. To create sustainable communities with an appropriate provision of shopping and services in appropriate locations, to serve the needs of the new and existing population, and reduce the need and distance to travel to access shopping and services, particularly by car.
- b. To support a mix of uses within the centres in order to create vibrant centres which are a hub for the community.
- c. To secure high quality of design in centres to reinforce the vitality and viability of the centre, and ensure that they integrate well with the surrounding development.
- d. To secure a high degree of sustainable design and construction for retail units, consistent with BREEAM 'Excellent' standards or an equivalent if BREEAM is replaced, in order to make the best use of energy and other natural resources and minimise carbon dioxide emissions.
- e. To maximise the opportunities for walking, cycling and public transport use to access the centres by carefully considering the location and accessibility of each centre.

Implications for the Local Plan

To consider the policy issues when reviewing the district wide retailing policies.

Plan / Programme / Strategy	Sustainable Community Strategy – Working together for a better South Cambridgeshire 2008-2011
Level	District
Web Link	http://www.cambridgeshire.gov.uk/NR/ronlyres/C2932BA6-8403-47BE-94D2-26D5B389E1F6/0/FinalSCS050908.pdf
Summary	
Includes a vision for South Cambs until 2025 to continue to be a place where people want to live, now and in the future. And outlines how each of the objectives can be achieved	
Key Objectives	
The relevant objectives are - 3. Building successful new communities, where developments include affordable homes to meet local needs and form attractive places where people want to live, and which are supported by a full range of quality services and social networks. 4. A sustainable infrastructure and environment with good transport links and access to the countryside of the district, which is itself protected and improved, and with sustainable measures, which minimise waste and tackle climate change.	
Implications for the Local Plan	
To include policies that help to achieve the objectives of the strategy, including the delivery of infrastructure.	

Information Sources and Evidence Base

The following are the key information sources and evidence base documents used in this theme:

Document	Author (or prepared for)	Year published
South Cambridgeshire Annual Monitoring Report	South Cambridgeshire District Council	Published annually
Cambridgeshire Economic Assessment: South Cambridgeshire Profile	Cambridgeshire County Council	2011
South Cambridgeshire Economic Assessment	PACEC on behalf of South Cambridgeshire District Council	2010
Employment Land Review	South Cambridgeshire District Council and Cambridge City Council	2008
Employment Land Review Update	South Cambridgeshire District Council and Cambridge City Council	2012
Cambridge Cluster at 50: The Cambridge Economy Retrospect and Prospect	East of England Development Agency and Partners	2011
Strategic Housing Market Assessment - Update	Cambridge Sub-Regional Housing Board (CRHB)	2012
The Greater Cambridge Creative Industries Research Report & Action Plan	Greater Cambridge Partnership	2008
Cambridge Sub-Regional Retail Study	South Cambridgeshire District Council and Cambridge City Council	2008
North West Cambridge Supplementary Retail Study	South Cambridgeshire District Council and Cambridge City Council	2010

Evidence Base Document	South Cambridgeshire Annual Monitoring Report
Author (or prepared for)	South Cambridgeshire District Council (published annually)
Web Link	http://www.scamb.gov.uk/content/annual-monitoring-report
Purpose	Report produced annual to monitor implementation of the development plan, and indicators selected to monitor significant effects.
Key Findings	Indicators have been referenced in the assessment of the baseline situation.
Implications for the Local Plan	Indicators have been referenced in the assessment of the baseline situation.

Evidence Base Document	Cambridgeshire Economic Assessment: South Cambridgeshire Profile
Author (or prepared for)	Cambridgeshire County Council 2011
Web Link	http://www.cambridgeshire.gov.uk/business/economicandcommunitydev/ecodevelopment/economicassessment.htm
Purpose	
Following the duty set out in the Local Democracy, Economic Development and Construction Act in 2009, the County Council has undertaken an economic assessment of the County (including the Greater Cambridge economic area) in partnership with district councils. The primary purpose is to inform county and district councils' sustainable community strategies, and the economic interventions of local partners along with the Greater Cambridge Greater Peterborough Local Enterprise Partnership.	
Key Findings	
Key findings have been drawn out in the assessment of the baseline situation	
Implications for the Local Plan	
Provides an evidence base regarding the local economy.	

Evidence Base Document	South Cambridgeshire Economic Assessment
Author (or prepared for)	PACEC on behalf of South Cambridgeshire District Council 2010
Web Link	http://www.cambridge-plus.com/content/economic-development-strategy
Purpose	
Economic assessment of the district and Produced to help SCDC prepare its economic development strategy.	
Key Findings	
Identifies the current state of the economy and anticipated changes, particularly as a result of the recession. Makes recommendations regarding a range of actions and priorities, which have been considered through the Council's Economic Development Strategy.	
Implications for the Local Plan	
Provides an evidence base regarding the local economy.	

Evidence Base Document	Employment Land Review
Author (or prepared for)	South Cambridgeshire District Council and Cambridge City Council 2008
Web Link	http://www.scams.gov.uk/content/employment-land-review
Purpose	
The Employment Land Review 2008, was commissioned to establish whether there was sufficient employment land available to meet the indicative job growth targets established by the East of England Plan. It explored the employment sectors that were anticipated to grow, the land available to meet the needs of these sectors, and whether any existing sites should be released to other development.	
Key Findings	
The Report concluded that there was a significant stock of employment land to meet	

needs up to 2026 (the period reviewed by the report). However it also identified a need for larger margins specifically for the ICT computing services high technology sector as well as essential services and prime offices in Cambridge.
Implications for the Local Plan
Provides an evidence base to support review of employment land supply policies and allocations.

Evidence Base Document	Employment Land Review
Author (or prepared for)	South Cambridgeshire District Council and Cambridge City Council 2008
Web Link	http://www.scambs.gov.uk/content/employment-land-review
Purpose	
Reconsiders and updates the findings from the Employment Land Review 2008 to focus on the period 2011-2031 and also reviews the existing Selective Management of Employment policies in the Cambridge area.	
Key Findings	
The study observes that there is currently sufficient overall provision across Cambridge City and South Cambridgeshire. However the forecasts suggest there is likely to be a shortage of office space, particularly focused on two areas of pressure: the city centre, and the northern fringe around Cambridge Science Park. Based on the available evidence, the study suggests some changes to the selective management of employment policies.	
Implications for the Local Plan	
Provides an evidence base to support review of employment land supply policies and allocations.	

Evidence Base Document	Cambridge Cluster at 50: The Cambridge Economy Retrospect and Prospect
Author (or prepared for)	East of England Development Agency and Partners 2011
Web Link	http://www.stjohns.co.uk/wp-content/uploads/2011/04/Cambridge-cluster-report-FINAL-210311.pdf
Purpose	
The Cambridge Cluster at 50 study, commissioned by East of England Development Agency with a range of partners including South Cambridgeshire District Council, aims to understand the performance of the Cambridge economy, long-term opportunities and threats, constraints and synergies with regard to Cambridge's various economic roles, constraints to economic growth and what could be done to address these.	
Key Findings	
Key themes include need <ul style="list-style-type: none"> ○ To encourage entrepreneurship by creating key social spaces for doing business ○ To refresh a range of planning policies and restrictions (including policies for headquarters operations and high value manufacturing) so Cambridge area is fully attuned to doing business within a cluster – able to adapt to evolving situation. 	

- To make provision for key infrastructure particularly housing and transport. – Top priority delivering scale and range of housing and better connectivity for transport
- To sustain a high quality environment for area in which people will want to live and work
- To recognise and respond to needs of key sectors in clusters – both science based and those relating to quality of life that could be for both residents and visitors.

Implications for the Local Plan

Consider reviewing employment policies in light of the findings of this report. Need for plan to consider maintaining and improving the quality of the environment within the district to make it a place where people want to live and work. To plan for more houses and improved infrastructure to create better connectivity

Evidence Base Document	Strategic Housing Market Assessment (2012) – Updated
Author (or prepared for)	Cambridge Sub-Regional Housing Board (CRHB)
Web Link	http://www.cambridgeshireinsight.org.uk/housing/current-version
Purpose	
This key evidence base document provides a comprehensive picture of the Strategic Housing Market, based on Cambridge, that includes South Cambridgeshire. It also includes details on housing need, past delivery of homes and the plans for the future across the seven districts that form the housing sub-region.	
Key Findings	
Identifies the objectively assessed need for housing in South Cambridgeshire and all other districts in the Cambridge Sub Region housing market area for the period 2011-2031 (chapter 12). The SHMA considers jobs forecasts as a key part of the analysis of the overall number of homes required to meet the development needs of the area for the period 2011 to 2031. It draws on the forecasts which were included in the Summer 2013 Issues & Options consultation as well as later forecasts based on the 2011 census. It identifies the objectively assessed need for 22,000 additional jobs and 19,000 new homes in South Cambridgeshire.	
Implications for the Local Plan	
Consider the varying housing needs across the district and have policies within the Local Plan to plan for this.	

Evidence Base Document	The Greater Cambridge Creative Industries Research Report & Action Plan (GCP 2008)
Level	Sub regional
Web Link	N/A
Summary	
Creative industries (CI) and high tech are important in Greater Cambridge area. Survey carried out to look at CI. Strengths of Sub region are in publishing, computer games and software sector. Also educational publishing and computer games are specialist sectors doing well. Considers existing and future needs of this sector.	
Key Objectives	

<p>1. Mapping of the creative industries sector in the area, with an emphasis on the technology based creative industries. Highlighting existing linkages to the hi-tech sectors and identifying the future needs of the creative industries sector.</p> <p>2. Mapping the existing support infrastructure for the creative industries including physical infrastructure, such as workspace provision.</p> <p>4. Creating an Action Plan for the development of the creative industries</p>
<p>Implications for the Local Plan</p> <p>Need to include policies for creative industries taking into account links to existing hi-tech sector. Consider future needs of creative industries and support infrastructure such as need for workspace provision.</p>

Evidence Base Document	Cambridge Sub-Regional Retail Study
Author (or prepared for)	South Cambridgeshire District Council and Cambridge City Council 2008
Web Link	http://www.scams.gov.uk/content/cambridge-sub-region-retail-study-october-2008
Purpose	
Study to provide an evidence base for policy planning in the Cambridge Sub-region. The report considers all levels of planning policy relating to retailing and outlines future retail trends. Growth of car ownership has impacted on where people shop. Provides a survey of the existing retail stores within the area and the environment in which they are located and considers future retailing needs for the area.	
Key Findings	
Other than in discount convenience food stores the sub region is well catered for. Future additions would relate to the proposed extensions to Cambridge and at the new town of Northstowe and additional retail floorspace will be located in the new Northstowe town centre and local centres in all major developments. The Study recommends that further out-of-centre retail development should be resisted and the Council should not designate existing out of centre shopping facilities within the retail hierarchy. It will be important to protect the vitality and viability of the existing centres and restrict the spread of high street retailing to out of centre locations.	
Implications for the Local Plan	
Provides an evidence base to support the review of retail policies.	

Evidence Base Document	North West Cambridge Supplementary Retail Study
Author (or prepared for)	South Cambridgeshire District Council and Cambridge City Council 2010
Web link	http://www.scams.gov.uk/content/food-store-provision-north-west-cambridge
Purpose	
Supplementary study to provide a more detailed retail planning evidence base for North West Cambridge.	
Key Findings	
Identifies need for additional convenience shopping in the North West Cambridge area.	
Implications for the Local Plan	

Utilised in developing the adopted informal planning policy guidance regarding retail in North West Cambridge.