






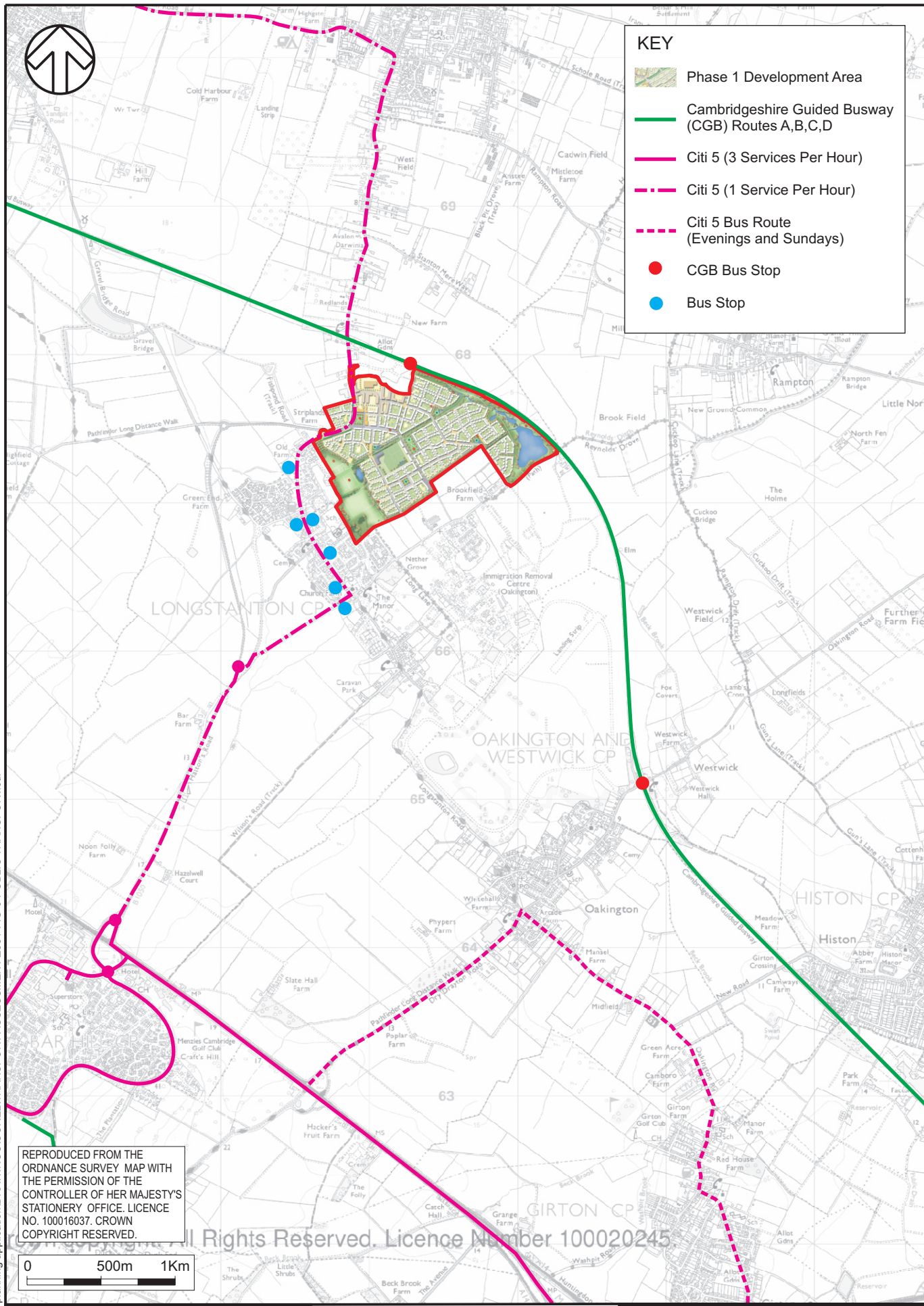


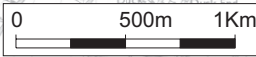


KEY

-  Phase 1 Development Area
-  Cambridgeshire Guided Busway (CGB) Routes A,B,C,D
-  Citi 5 (3 Services Per Hour)
-  Citi 5 (1 Service Per Hour)
-  Citi 5 Bus Route (Evenings and Sundays)
-  CGB Bus Stop
-  Bus Stop



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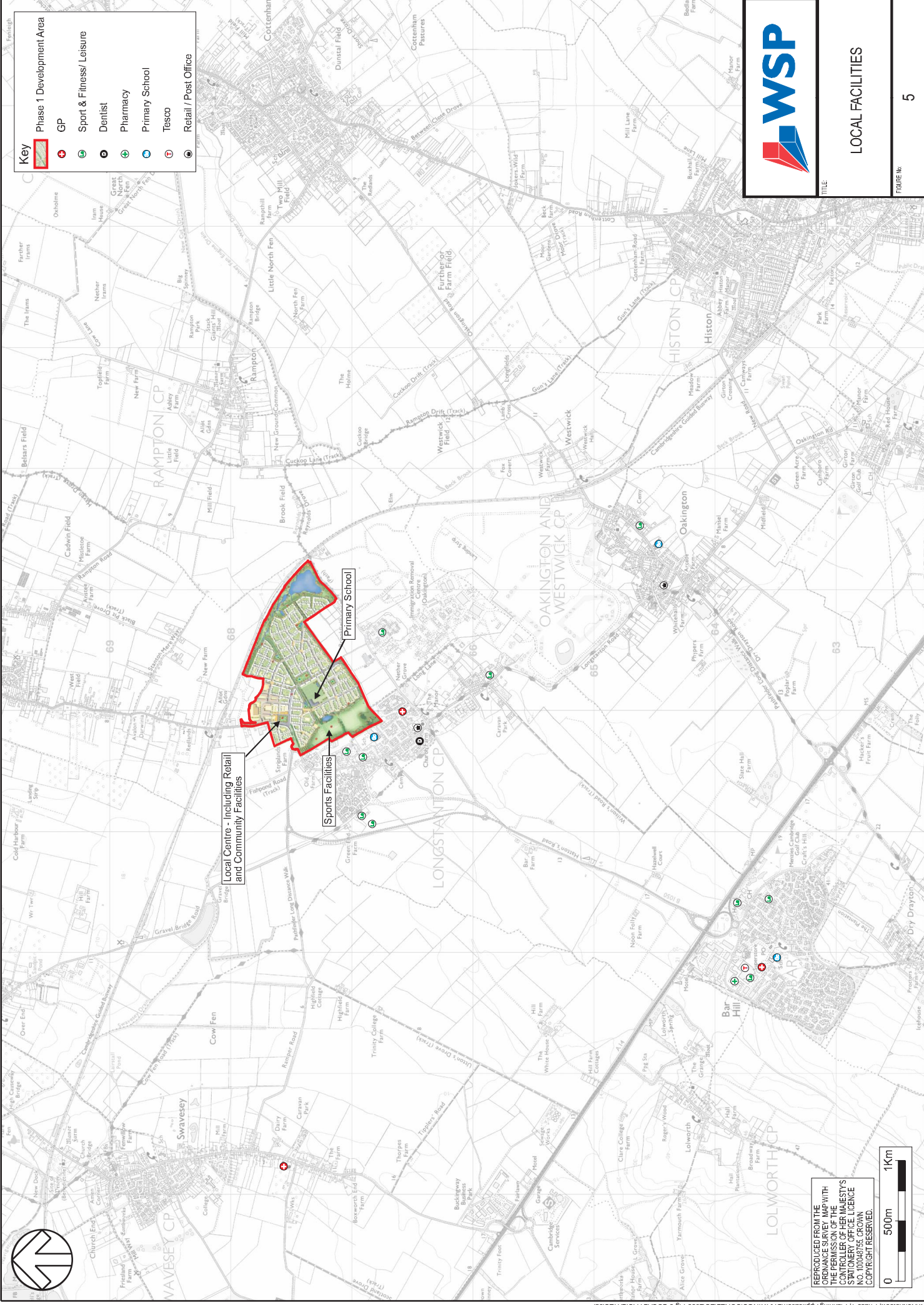
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TITLE:
EXISTING PUBLIC TRANSPORT

FIGURE No:
4



Key

- Phase 1 Development Area
- GP
- Sport & Fitness/Leisure
- Dentist
- Pharmacy
- Primary School
- Tesco
- Retail / Post Office






TITLE: LOCAL FACILITIES

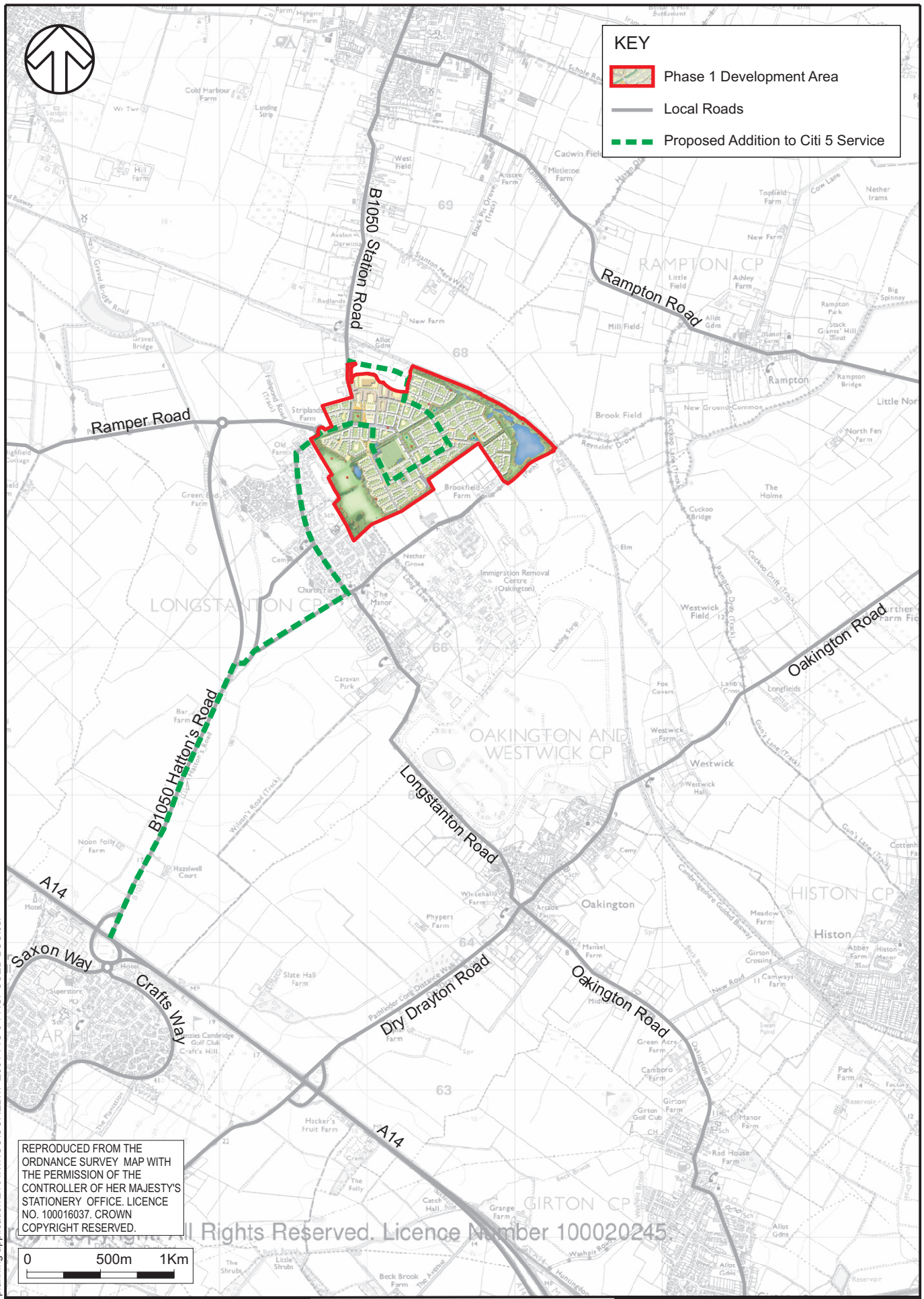
FIGURE No: 5

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KEY

-  Phase 1 Development Area
-  Local Roads
-  Proposed Addition to Citi 5 Service



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N:\Northstowe, Phase 1, planning application\DRAWINGS\COREL\TP\2951-FIG-6-PROPOSED BUS.cdr



TITLE:
PROPOSED BUS ROUTE

FIGURE No:
6

Appendix A – Example Travel Plan Events Calendar

MAY

Walk to School Week

Encouraging Children and parents alike to walk to school, run by ACTTravelwise and Living Streets.

JUNE

World Environment Day

Small promises make a big difference.

Making little lifestyle changes can have a big effect if everyone does it. Whether you take a shower instead of a bath, reduce your energy use or use the car less, the benefits are big.

www.environment-agency.gov.

Green Transport Week

A week of events around Britain designed to highlight real alternatives to the car for every day journeys. ***Local projects encouraged and supported!***

www.eta.co.uk

National Lift Share Day

National Lift Share Day is about increasing awareness about lift sharing and car sharing schemes and encouraging people to see if they can benefit themselves and the environment by sharing a car.

www.liftshare.com

Bike Week

Bike Week – incorporating Bike2Work – is the UK's nationwide co-ordinated promotion of ALL kinds of cycling. The target is for 1,500 events to attract 200,000 participants. New event organisers will be warmly welcomed! All registered events will be promoted on this website and with co-ordinated PR.

www.bikeweek.org.uk

Breathe Easy Week

Breathe Easy Week is the British Lung Foundation's national awareness week, which takes place in June. Breathe Easy groups all over the UK take part in the campaign by holding awareness events and engaging health professionals and political representatives in the campaign.

<http://www.lunguk.org/media-and-campaigning/campaigns/breatheeasyweek.htm>

JULY

Ride to Work Day (powered 2 wheeled vehicles)

A day for all bikers and scooter users to get out on two wheels and ride to work. It is also the time to invite a friend or colleague to get on the back and join you so they can experience the convenience, thrills and fun.

The MCI (Motor Cycle Industry) produces an event pack to get people active and do something that will generate beneficial media coverage about life on two wheels. Organising a ride-out, a breakfast or BBQ, a charity event or an open day are just a few of the suggestions.

www.mcia.co.uk/S_Public/

SEPTEMBER

European Mobility Week

European citizens will have the opportunity to enjoy a full week of events dedicated to sustainable mobility. The objective is to facilitate widespread debate on the necessity for changes in behaviour in relation to mobility and in particular the use of the private car. As usual, the **Car Free Day** will be the highlight of the whole Week.

www.mobilityweek-europe.org

In Town without my Car

Established event whereby each year, town centre streets across Europe close to traffic and open up solely for people to enjoy walking and cycling

<http://www.dft.gov.uk/pgr/sustainable/awareness/itwmc/2008campaigninformation>

OCTOBER

International Walk to School Month

Joint campaign run by Travelwise and Living Streets

www.walktoschool.org.uk

Appendix B - Example Staff Travel Survey

EMPLOYEE TRAVEL SURVEY

As part of the development proposals for **xxx** we would like to understand more about how staff currently travel to the on site workplaces and whether they encounter any particular travel problems that we may be able to help address.

This is your chance to tell us what you think. Please take a few minutes to complete this questionnaire form and return by email to **xxx** by **xxx**.

For each question, please place an 'X' in the space provided to mark your answer.

About you

Q1a) On what basis do you work?

Select one only

Full-time

Part-time

Q1b) If you work part-time, when do you work?

Select all which apply

Morning only

Afternoon only

Full day

Monday

Tuesday

Wednesday

Thursday

Friday

Travel Habits

Q2a) What time do you usually arrive at work?

Select one only

Before 07:00

07:00-07:29

07:30-07:59

08:00-08:29

08:30-08:59

09:00-09:29

09:30-09:59

10:00-10:59

11:00-11:59

12:00 or after

Appendix B - Example Staff Travel Survey

Q2b) What time do you usually leave work at the end of the day?

<i>Select one only</i>	
Before 14:30	
14:30-14:59	
15:00-15:29	
15:30-15:59	
16:00-16:29	
16:30-16:59	
17:00-17:29	
17:30-17:59	
18:00 or after	

Q3) How do you usually travel to and from work?

*Please tick the **one** you use most often*

If you consider you use more than one mode of travel, e.g. you walk to the bus stop and then catch the bus, please tick the one on which you travel the greatest distance

	Car (on my own)	Car (car share/ passenger)	Walk	Bicycle	Motorcycle	Train	Bus	Other
To work								
From work								

Q4) Would it be possible for you to cycle to work?

Select one only

Yes

No – I live too far away to cycle to work

No – but cycling in this area is not safe

No – I do not have/am unable to ride a bike

Q5) Is a car available for your journey to/from work?

Select one only

Yes – A car is available every day

Yes – I sometimes have a car available

No – A car is not available to me

If you usually travel to work by car, please answer Q6-7. If you do not usually travel to work by car, please go directly to Q8.

Appendix B - Example Staff Travel Survey

Q6a) Where do you usually park at work?

Select one only (the one you use most often)

In the work car park	
In a street near to the work place	
In a public car park	
I just get dropped off	
Other (please specify)	

Q6b) How long does it usually take you to find a parking space?

Select one only

Less than 5 minutes	
Between 5-10 minutes	
More than 10 minutes	
I just get dropped off	

Q6c) Do you have to pay to park your car?

If yes, please say how much you usually pay to park per day

Yes		£
No		

Q7) Why do you travel to work by car?

*Please select the **one** most important reason for you*

Select one only

I have to carry bulky/heavy items with me	
I need to use the car at lunchtime	
I cannot get here/home by public transport	
It's more convenient than the alternatives	
It's cheaper than public transport	
I need to drop off/collect children on the way/make errands on the way	
I do not like travelling by public transport	
I have disability/mobility problems and need to travel by car	
I am given a lift	
Other	

Q8) In your daily commute, do you usually travel directly from home to work, or do you undertake other trips on route?

Select all that apply

I travel directly from home to work	
I undertake other trips on the way to or from work (e.g. visit gym, supermarket)	

Appendix B - Example Staff Travel Survey

Improvements to local transport conditions

All to answer

Q9) As part of the Travel Plan, we are looking at ways to sustainable transport conditions to make it easier for staff to travel to work by alternatives to the private car. Therefore it is important to gather information on what measures might encourage you to change the way you travel to work.

Please say whether **you** would travel by these alternative means of transport if the following measures were provided. If you already use these types of transport, would the measures improve your current journey to/from work?

Select one box in each row	Yes – definitely	Yes – probably	Yes - possibly	No	Don't know
Walking					
Better lit footpaths leading to work					
More crossing facilities near work					
More information on local walking routes					
Better maintained/cleaner footpaths					
Cycling					
Dedicated cycle routes & crossings					
More covered cycle parking					
More information on local cycling routes					
Discounts for cycle purchase/equipment					
Safe cycle training					
Buses					
Better waiting facilities (shelters/seating)					
More information on bus services					
Cheaper/discounted fares					
More reliable bus services					
A free trial ticket					
Trains / Tube					
More information on local train/tube journeys					
Cheaper/discounted fares					
A free trial ticket					
Car-sharing					
Priority car parking for car sharers					
Help finding car share partners					
Cost savings (shared fuel costs)					
Guaranteed free ride home in emergency					

Appendix B - Example Staff Travel Survey

Q10) Please use the space below if you have any further comments on your journey to work

Q11) Please provide your postcode

It is very important that we have this information for our travel analysis. We will not attribute the findings to any individual, nor will personal information be published in any form.

What is your home postcode (during term time)?

Please provide the first part in full and the first digit of the second part, e.g. BD13 5

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(Leave blank if unknown)

Thank you for completing this survey.

