






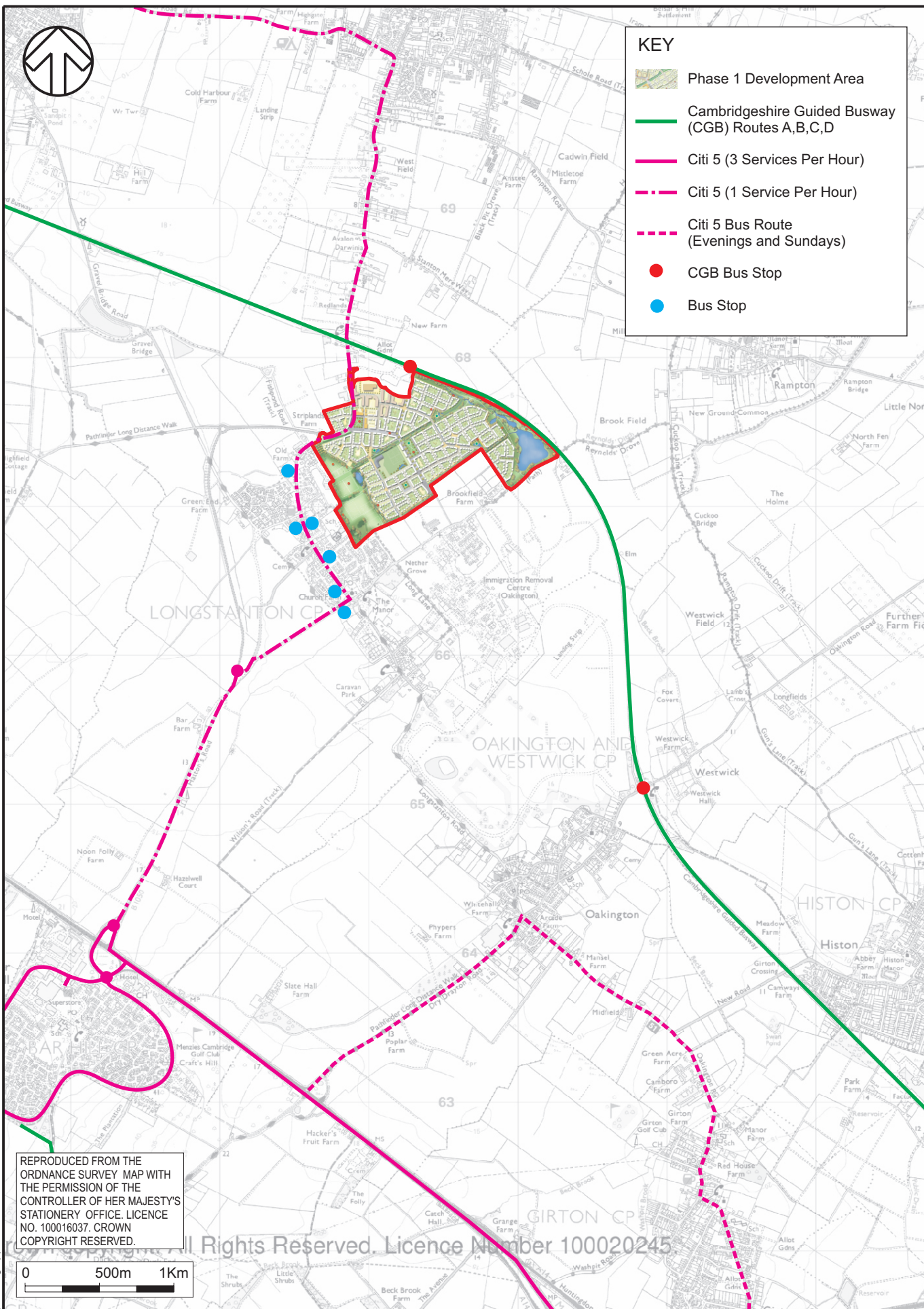




KEY

-  Phase 1 Development Area
-  Cambridgeshire Guided Busway (CGB) Routes A,B,C,D
-  Citi 5 (3 Services Per Hour)
-  Citi 5 (1 Service Per Hour)
-  Citi 5 Bus Route (Evenings and Sundays)
-  CGB Bus Stop
-  Bus Stop



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N:\Northstowe, Phase 1, planning application\DRAWINGS\CORE\TRANSPORT ASSESSMENT\2951-1-FIG-6-PUBLIC TRANSPORT.cdr

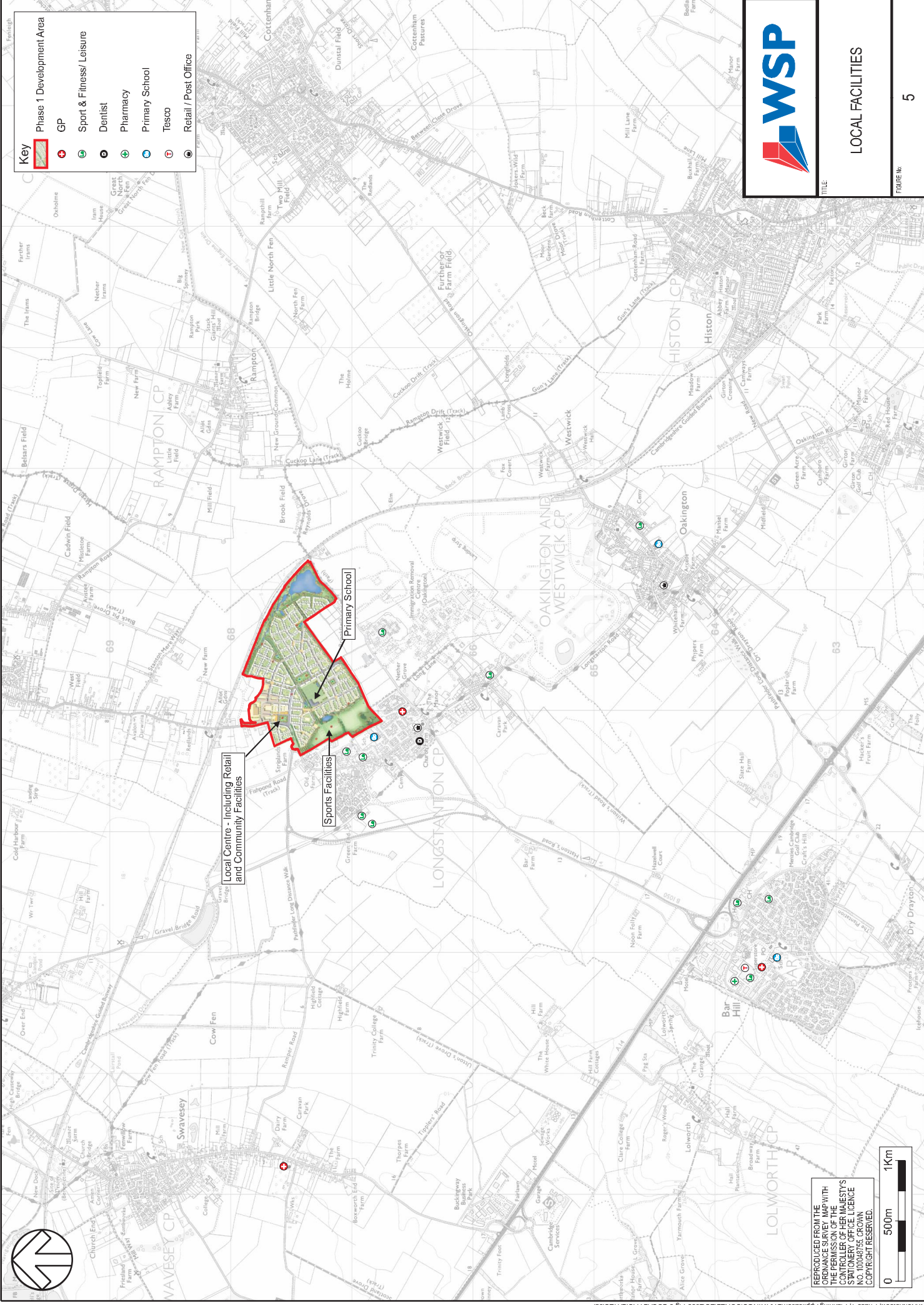


TITLE:

EXISTING PUBLIC TRANSPORT

FIGURE No:


4



**Key**

Phase 1 Development Area

- GP
- Sport & Fitness/Leisure
- Dentist
- Pharmacy
- Primary School
- Tesco
- Retail / Post Office



TITLE: LOCAL FACILITIES

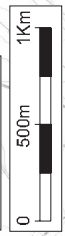
FIGURE No: 5

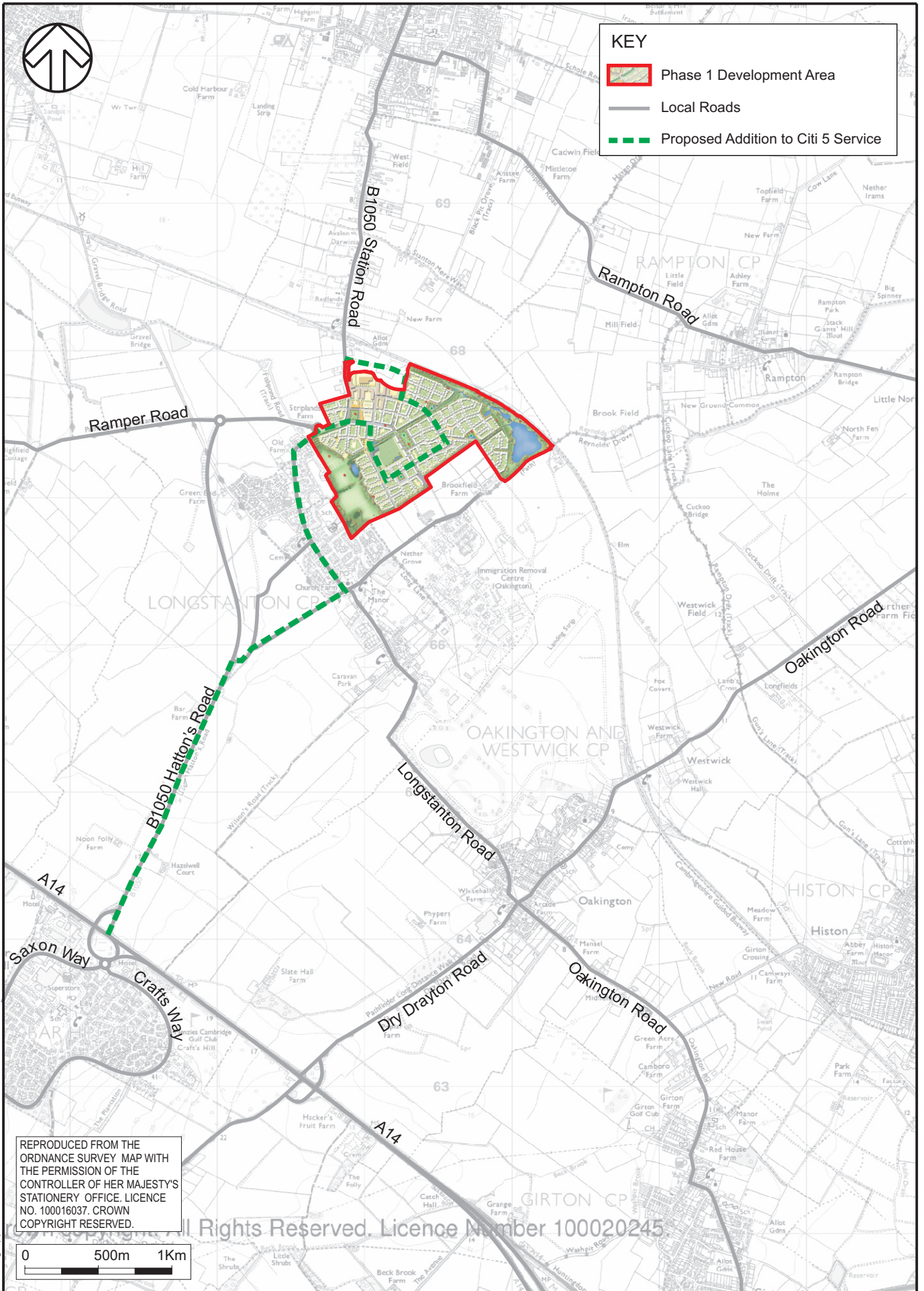
Local Centre - Including Retail and Community Facilities

Sports Facilities

Primary School

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**KEY**

- Phase 1 Development Area
- Local Roads
- Proposed Addition to Citi 5 Service

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N:\Northstowe, Phase 1, planning application\DRAWINGS\COREL\TP2951-FIG-6-PROPOSED BUS.cdr



TITLE:  
**PROPOSED BUS ROUTE**

FIGURE No:  
**6**

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# Appendix A Example Travel Plan Events Calendar

## Appendix A – Example Travel Plan Events Calendar

### MAY

#### Walk to School Week

Encouraging Children and parents alike to walk to school, run by ACTTravelwise and Living Streets.

### JUNE

#### World Environment Day

##### **Small promises make a big difference.**

Making little lifestyle changes can have a big effect if everyone does it. Whether you take a shower instead of a bath, reduce your energy use or use the car less, the benefits are big.

[www.environment-agency.gov](http://www.environment-agency.gov).

#### Green Transport Week

A week of events around Britain designed to highlight real alternatives to the car for every day journeys. ***Local projects encouraged and supported!***

[www.eta.co.uk](http://www.eta.co.uk)

#### National Lift Share Day

National Lift Share Day is about increasing awareness about lift sharing and car sharing schemes and encouraging people to see if they can benefit themselves and the environment by sharing a car.

[www.liftshare.com](http://www.liftshare.com)

#### Bike Week

Bike Week – incorporating Bike2Work – is the UK's nationwide co-ordinated promotion of ALL kinds of cycling. The target is for 1,500 events to attract 200,000 participants. New event organisers will be warmly welcomed! All registered events will be promoted on this website and with co-ordinated PR.

[www.bikeweek.org.uk](http://www.bikeweek.org.uk)

#### Breathe Easy Week

Breathe Easy Week is the British Lung Foundation's national awareness week, which takes place in June. Breathe Easy groups all over the UK take part in the campaign by holding awareness events and engaging health professionals and political representatives in the campaign.

<http://www.lunguk.org/media-and-campaigning/campaigns/breatheeasyweek.htm>

## **JULY**

### **Ride to Work Day (powered 2 wheeled vehicles)**

A day for all bikers and scooter users to get out on two wheels and ride to work. It is also the time to invite a friend or colleague to get on the back and join you so they can experience the convenience, thrills and fun.

The MCI (Motor Cycle Industry) produces an event pack to get people active and do something that will generate beneficial media coverage about life on two wheels. Organising a ride-out, a breakfast or BBQ, a charity event or an open day are just a few of the suggestions.

[www.mcia.co.uk/S\\_Public/](http://www.mcia.co.uk/S_Public/)

## **SEPTEMBER**

### **European Mobility Week**

European citizens will have the opportunity to enjoy a full week of events dedicated to sustainable mobility. The objective is to facilitate widespread debate on the necessity for changes in behaviour in relation to mobility and in particular the use of the private car. As usual, the **Car Free Day** will be the highlight of the whole Week.

[www.mobilityweek-europe.org](http://www.mobilityweek-europe.org)

### **In Town without my Car**

Established event whereby each year, town centre streets across Europe close to traffic and open up solely for people to enjoy walking and cycling

<http://www.dft.gov.uk/pgr/sustainable/awareness/itwmc/2008campaigninformation>

## **OCTOBER**

### **International Walk to School Month**

Joint campaign run by Travelwise and Living Streets

[www.walktoschool.org.uk](http://www.walktoschool.org.uk)

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## Appendix B Example Residential Survey

RESIDENT TRAVEL SURVEY

As part of the monitoring process for the Residential Travel Plan, we are currently conducting a Travel Plan Survey. We would be grateful if one member of your household could complete this brief survey to help us better understand your travel patterns, needs and how we may be able to assist with your travel requirements.

It will take about 5 minutes to complete and all responses will be treated confidentially.

If you have any queries about the survey, or for guidance on how to complete it, please do not hesitate to contact me at the details provided below:

*(Travel Plan Coordinator to complete details)*

**Travel Plan Officer:**

**Telephone:**

**E-mail:**

**SECTION A: About You and Your Home**

1. Are you:

Male

Female

2. Which age range do you fall into?

16 – 25

26 – 35

36 – 45

46 – 55

56 – 65

65+

3. How long have you lived at your current address?

0 – 6 months

6 months – 1year

1 – 2 years

2 – 3 years

3 – 4 years

4 – 5 years



**Appendix B - Example Residential Survey**

4. Do you or any member of your household own a car?

Yes

No


If yes, how many in total? \_\_\_\_\_

**SECTION B – ABOUT YOUR TRAVEL TO AND FROM YOUR HOME**

5. How do you most frequently travel to and from your home? (Choose the mode of travel that you use most often)

Walk

Cycle

Bus

Train

Car share (as driver or passenger)

Car (alone)

Motorcycle or Scooter


6. How often do you use the following modes of travel for journeys from your home? (Tick all modes that you ever use, for all or part of a journey, choosing the frequency with which you use them)

<b>TRAVEL MODE</b>	<b>Very often (7 or more in every 10 trips)</b>	<b>Quite Often (between 3 and 6 out of every 10 trips)</b>	<b>Occasionally (less than 2 out of every 10 trips)</b>	<b>Never</b>
Walk				
Cycle				
Bus				
Train				
Tube				
Car share (as driver or passenger)				
Car (alone)				
Motorcycle or Scooter				

**Appendix B - Example Residential Survey**

7. Have you changed your most common mode of transport since relocating to this development?

Yes

No


If yes, what was the main reason for this change?

.....

**SECTION C – ABOUT YOUR FUTURE JOURNEYS**

8. Which of the following changes would most encourage you to cycle for journeys in the local area? (if you already cycle, which would you most like to see?)

Safer, better lit cycle paths

Improve cycle paths on the journey to town centre/rail station

Improve cycle parking at this development

Arrangements to buy a bicycle at discount

Improved crossing facilities

Improved cycle parking at local facilities – where?

Other (please specify)

None of the above


9. Which of the following changes would most encourage you to use public transport for your journeys in the local area? (If you already travel to by public transport, which would you most like to see)

More direct bus routes

More frequent bus services

Better lighting at bus shelters and on footpaths

More convenient bus drop-off points

Better bus links to rail station

Better public transport information

Other (please specify)

None of the above


**Appendix B - Example Residential Survey**

10. Which of the following changes would most encourage you to walk for journeys in local area? (If you already walk, which would you most like to see?)

Cleaner, better maintained workplace footpaths

Better lighting on workplace footpaths

More improved pedestrian crossing points

Higher presence of security around the site

Slower speed limits

Better street lighting in the local area

Other (please specify)

None


Please use the following box to provide any comments you wish to make in relation to travel in the local area.

**Thank you for your time.**

