

# **Brookgate Land Limited**

# **Cambridge North**

## Framework Travel Plan

May 2022

Project Code: 05425

PJA Nine Hills Road Cambridge CB2 1GE pja.co.uk

# **Version Control and Approval**

Version	Date	Main Contributor	Issued by	Approved by
First draft for client review	13 April 2022	Julia Coonan	Eliot King	Mike Salter
Final Version	12 May 2022	Julia Coonan	Eliot King	Mike Salter

## **Prepared for**

CB1 2FP

Ivan Bennett
Construction Director
Brookgate Land Ltd
2 Station Place
Cambridge

Brookgate Land Limited Cambridge North

## **Contents**

Sect	cion	Page
I	Introduction	6
1.1	Background	6
1.2	Structure of the Travel Plan	8
2	Local Policy and Guidance	9
2.2	National Planning Policy	9
2.3	Regional Policy	11
2.4	Local Policy	13
3	Objectives and Targets	16
3.2	Objectives	16
3.3	Targets	16
4	Travel Plan Coordination Strategy	18
4.2	Travel Plan Coordination	18
5	Monitoring Strategy	20
6	Action Plan	22
List	of Tables	
	6-1: Action Plan	
	6-2: Existing Local Bus Services (Monday – Friday)	
	e 6-3: Existing Local Bus Services (Saturday – Sunday)	
Table	6-4: Peak Hour Rail Services To/From Cambridge North station (Monday – Friday)	27

## List of Figures

No table of figures entries found.



A	D	D	e	n	ď	ic	e	S
		r	_	•	-	_	_	

Appendix A	Public Transpor	t Timetables	
Appendix A	Public Transpor	rt Timetables	

Brookgate Land Limited Cambridge North



#### **I** Introduction

#### I.I Background

Framework Travel Plan

- 1.1.1 PJA has been appointed by Brookgate to provide highways and transport advice and prepare a Framework Travel Plan (FTP) to accompany a forthcoming planning application for the next stage of development at Cambridge North.
- 1.1.2 The Proposed Development is located immediately to the north of Cambridge North Station, within an area known as North East Cambridge (NEC) which is subject to an emerging Area Action Plan (AAP).
- 1.1.3 Brookgate has land interests to the north and south of Cowley Road, to the west of the railway line.

  This Framework Travel Plan focuses on proposals to the south of Cowley Road, known as 'Phase 2'.
- 1.1.4 The planning application for Phase 2 follows on from the Cambridge North Railway Station development which opened in 2017, Novotel which opened in 2020 and an office building known as One Cambridge Square which is currently under construction. Development on the land to the north of Cowley Road will follow in the future.
- 1.1.5 The development proposals comprise construction of two office buildings and three labs, all with retail, hospitality and amenity uses on the ground floor. In addition to the office and lab spaces, Phase 2 includes of the development of a Mobility Hub to the immediate north of the existing Novotel. This multi-functional building will serve as a central transport hub for the Cambridge North development and Cambridge North railway station, including car parking provision alongside other uses. The final element of the Phase 2 scheme is provision of 425 residential units of a mix of sizes and tenures on the western side of the site.
- 1.1.6 This Framework Travel Plan relates to the entire hybrid application and therefore covers:
  - The office building of One Milton Avenue;
  - The labs and ground floor amenity uses on Station Row;
  - The labs of the Science Hub and Two Milton Avenue and ground floor amenity uses; and,
  - The residential development to the west of Milton Avenue.
- The indicative site layout, and the various component elements set out above, are shown in Figure
   In addition to the proposed uses subject to this planning application, the plan also shows the existing facilities of Cambridge North station, the Novotel, and the One Cambridge Square building, for orientation.



Figure 1. Indicative Site Plan for Cambridge North Phase 2



Source: ACME

1.1.8 The objectives of this FTP are to encourage the use of sustainable travel modes such as public transport, cycling and walking, as well as discouraging single occupancy vehicle (SOV) trips to and from Cambridge North.



- 1.1.9 Across all stakeholders, the benefits of the Travel Plan have the potential to promote a healthier, more productive workforce and residents, cost savings to staff and residents, reduced demand for on-site parking and less congestion on local roads.
- 1.1.10 Following this Framework Travel Plan, Full Travel Plan(s) could be developed at a later stage in the planning process if required through potential planning conditions. It is anticipated that subsequent Travel Plans, if required, would provide further detail on community and tenant-specific measures in addition to the core initiatives outlined within this Framework Travel Plan.

#### 1.2 Structure of the Framework Travel Plan

- 1.2.1 This Framework Travel Plan is divided into the following sections:
  - **Section 2** Summarises the Local Policy and Guidance which has influenced the development of this Framework Travel Plan
  - Section 3 Outlines the objectives and targets of this Travel Plan
  - Section 4 Demonstrates the Travel Plan Coordination Strategy
  - Section 5 Discusses the Monitoring Strategy for the Travel Plan
  - Section 6 Provides an Action Plan for the implementation of this Travel Plan



### **2** Local Policy and Guidance

#### 2.1 Overview

2.1.1 This Framework Travel Plan has been developed in accordance with the relevant national and local policies and guidance which are noted below:

#### **National Policy**

- National Planning Policy Framework (2021)
- National Planning Practice Guidance (2014) Travel Plans, Transport Assessments and Statements

#### **Regional Policy**

- Cambridgeshire and Peterborough Combined Authority Local Transport Plan (2020)
- Cambridgeshire County Council's Transport Assessment Requirements (2019)

#### **Local Policy**

- Cambridge Local Plan (2018)
- South Cambridgeshire Local Plan (2018)
- Greater Cambridge Partnership City Access (updated 2020)
- Draft North East Cambridge Area Action Plan (2020)
- Emerging Greater Cambridge Local Plan

#### 2.2 National Planning Policy

#### **National Planning Policy Framework**

- 2.2.1 The National Planning Policy Framework (NPPF), which was last updated in July 2021, sets out the Government's planning policies for England and how these should be applied to developments. The principal requirements of the NPPF in relation to Travel Plans are outlined below.
- 2.2.2 NPPF paragraph 113 states that "all developments that will generate significant amounts of movement should be required to provide a travel plan, and the application should be supported by a transport statement or transport assessment so that the likely impacts of the proposal can be assessed".
- 2.2.3 Chapter 9 'Promoting Sustainable Transport' of the NPPF states that sustainable transport, including active travel modes and public transport usage, should be considered at the earliest possible stage in the development process. Specifically, paragraph 104 of NPPF states that:



"Transport issues should be considered from the earliest stages of plan-making and development proposals". This is to ensure that "Opportunities to promote walking, cycling and public transport use are identified and pursued."

2.2.4 It is considered that a robust Travel Plan will help to encourage future employees, visitors to, and residents of, Cambridge North to travel sustainably.

# National Planning Practice Guidance (2014) – Travel Plans, Transport Assessments and Statements

2.2.5 Under the heading 'Travel plans, Transport Assessments and Statements in decision-taking', the National Planning Practice Guidance (NPPG) states that:

"Travel Plans, Transport Assessments and Statements are all ways of assessing and mitigating the negative transport impacts of development in order to promote sustainable development. They are required for all developments which generate significant amounts of movements."

2.2.6 The Guidance document identifies Travel Plans as the following:

"Travel Plans are long-term management strategies for integrating proposals for sustainable travel into the planning process. They are based on evidence of the anticipated transport impacts of development and set measures to promote and encourage sustainable travel (such as promoting walking and cycling). They should not, however, be used as an excuse for unfairly penalising drivers and cutting provision for cars in a way that is unsustainable and could have negative impacts on the surrounding streets."

2.2.7 The Guidance document goes on to state that Travel Plans should be considered from the outset of the development, rather than retrospectively developed:

"Travel Plans should where possible, be considered in parallel to development proposals and readily integrated into the design and occupation of the new site rather than retrofitted after occupation. Where there may be more effective or sustainable outcomes, and in order to mitigate the impact of the proposed development, consideration may be given to travel planning over a wider area."

2.2.8 Under the heading 'Why are Travel Plans, Transport Assessments and Transport Statements important?' the guidance sets out the following:

"Travel Plans, Transport Assessments and Statements can positively contribute to:

- Encouraging sustainable travel;
- lessening traffic generation and its detrimental impacts;
- reducing carbon emissions and climate impacts;
- creating accessible, connected, inclusive communities;



- improving health outcomes and quality of life;
- improving road safety; and
- reducing the need for new development to increase existing road capacity or provide new roads."
- 2.2.9 Effective travel planning thus supports national planning policy, by helping to manage patterns of growth in order to make the fullest possible use of public transport, walking and cycling, and focus significant development in locations which are or can be made sustainable.
- 2.2.10 This Framework Travel Plan thus aims to demonstrate how sustainable travel to and from Cambridge North could be encouraged to positively contribute to the transport environment of the wider area.

#### 2.3 Regional Policy

#### Cambridgeshire and Peterborough Combined Authority Local Transport Plan (2020)

- 2.3.1 The Cambridgeshire and Peterborough Combined Authority Local Transport Plan (CPCA LTP), which was adopted in January 2020, is the first combined LTP for Cambridgeshire and Peterborough.
- 2.3.2 The CPCA LTP describes how transport interventions can be used to address the current and future transport challenges and opportunities within Cambridgeshire and Peterborough. Specifically, the CPCA LTP sets out the policies and strategies required to secure growth and ensure that planned large-scale development can take place in a sustainable way.
- 2.3.3 A key focus of the CPCA LTP is to help address regional transport issues, including, but not limited to, congestion and a lack of public transport, walking and cycling connectivity in order to create a "more attractive, less car-focused place to live and work<sup>1</sup>".
- 2.3.4 In Policy 7.2 Promoting and raising awareness of sustainable transport options, the CPCA LTP states that the plan supports the development and implementation of travel plan measures within workplaces and new residential developments so that "healthy, safe, low carbon travel for commuters is actively encouraged and supported." The CPCA LTP states that this vision should be supported through the "promotion of existing and emerging walking and cycling routes and improving the availability, type and quality of information on sustainable modes, [and] ensuring health and air quality benefits are emphasised."
- 2.3.5 This FTP aims to promote the use of existing and proposed public transport services and walking and cycling routes in the vicinity of the development, and signpost how residents, staff and visitors can access them.



- 2.3.6 A change in the governance of the CPCA in 2021 has prompted a refresh of the current CPCA LTP and it now proposes to develop a revised Local Transport and Connectivity Plan (LTCP). The LTCP will set out the CPCA's long-term strategy to improve transport in Cambridgeshire and Peterborough. It is anticipated that a consultation draft LTCP will be published later in 2022.
- 2.3.7 The LTCP plans to commit to delivering "truly integrated connectivity to all communities with a drive towards a net zero carbon future". The CPCA's summary of the emerging plan highlights that true connectivity is dependent on digital infrastructure and a greener and more agile transport network.

#### Cambridgeshire County Council's Transport Assessment Requirements (2019)

- 2.3.8 Cambridgeshire County Council (CCC) published the current version of its Transport Assessment Guidelines and Requirements document in September 2019. The document provides guidance on when a Transport Assessment and Travel Plan is required and what it should contain.
- 2.3.9 The Guidance states that a Travel Plan is expected for developments that require a Transport Assessment, and that a Travel Plan should include the following details:
  - Proposed development;
  - Policy;
  - Site assessment;
  - Baseline modal split;
  - Objectives;
  - Targets;
  - Contacts details of the Travel Plan Coordinator (TPC);
  - Measures;
  - Monitoring; and
  - Funding of the Travel Plan.
- 2.3.10 The Guidance states that additional information could include the following:
  - Information on the distance to local facilities;
  - Details of walking and cycling routes and related websites;
  - Details of the nearest public transport hubs and timetables;
  - Details of journey times to key destinations for each mode of travel; and,
  - Details of opportunities for car sharing.
- 2.3.11 The requirements set out for Travel Plans in CCC's Guidance have informed the development of this Framework Travel Plan.



#### 2.4 Local Policy

Cambridge North is located in South Cambridgeshire, but close to the border with Cambridge City. Although the focus below is on key South Cambridgeshire transport-related planning policies, those from Cambridge City have also been considered in the development of this Framework Travel Plan.

#### South Cambridgeshire Local Plan (2018)

- 2.4.1 The South Cambridgeshire Local Plan (SCLP) was adopted in September 2018 and is based on the three principles of sustainability comprising economic, social and environmental sustainability.
- 2.4.2 The SCLP sets out the planning policies and land allocations to guide future development of the District up until 2031. Pertinent polices to the development of Cambridge North are set out below.
- 2.4.3 *Policy TI/2: Planning for Sustainable Travel* states that developments should promote sustainable travel options that could enhance connectivity to the site.
- 2.4.4 *Policy TI/2* states that this includes demonstrating the provision of safe and direct pedestrian routes within permeable layouts that facilitate and encourage short distance trips by walking and cycling.
- 2.4.5 This Framework Travel Plan aims to demonstrate how Cambridge North links to safe, direct and sustainable routes between key locations proximate to the development. The FTP also provides information on public transport services available at, and proximate to, the site.

#### **Cambridge Local Plan (2018)**

- 2.4.6 The Cambridge Local Plan was adopted in October 2018 and sets out how change can be managed in a "positive and sympathetic way".
- 2.4.7 Section 9 of the Local Plan is titled 'Providing the Infrastructure to Support Development' and focuses on how sustainable development can be achieved in terms of transport and infrastructure.
- 2.4.8 Within this section, Policy 81: Mitigating the transport impact of development states that "development will only be permitted where they do not have an unacceptable transport impact" and therefore "it is important that every opportunity is taken to mitigate the negative transport impacts of a development," including the provision of a Travel Plan that should accompany all major developmental proposals.



# Greater Cambridge Partnership (2021) - Cambridge City Access Strategy ('Making Connections')

- 2.4.9 The Cambridge City Access Strategy (henceforth, City Access) is under development by the Greater Cambridge Partnership (GCP) and seeks to reduce congestion, deliver a step-change in public transport, cycling and walking, and significantly improve the air quality in Greater Cambridge.
- 2.4.10 In January 2020, the GCP's Director of Transport presented a Paper<sup>2</sup> to the GCP Joint Assembly, and subsequently to the Executive Board, which summarises technical and analytical work undertaken since 2016, alongside the recommendations of the Cambridge Citizens' Assembly, to inform the City Access Strategy.
- 2.4.11 The GCP Paper highlights that "traffic conditions in, and on the approach to Cambridge are bad, and worsening". As a result, the Paper states that existing traffic conditions not only "cause delay and misery for the people of Greater Cambridge" but also prevent business and leisure trips from being made into and around Cambridge quickly and reliably.
- 2.4.12 In light of the traffic conditions and air quality issues discussed above, the Paper recommends that substantial changes are required. The Paper states that "we need significantly more people travelling by public transport, cycling and walking and significantly fewer people travelling by car," and that this should be facilitated through the development of a, "world-class public transport system," in the area.
- 2.4.13 More recently, the GCP has consulted on their City Access 'Making Connections' programme. The consultation sought feedback on three key aspects, these being a new bus network, better cycling and walking routes and high quality public spaces, and designing a potential charging zone to potentially raise revenue and create space for public transport. The consultation responses are currently being analysed and reviewed.
- 2.4.14 The proposals consulted on also included improvements to the bus network such as more 'looped' services around Cambridge, more frequent services, longer operating hours and a joined-up fare system including hopper fares to use multiple buses across the city area.
- 2.4.15 To fund any changes to the bus network, the proposals recognise that additional money would be needed. The three options were consulted on:
  - 1 Parking charges (applying higher charges to more of the city's parking, and introducing a Workplace Parking Levy: a yearly fee for organisations for parking spaces at workplaces);

Framework Travel Plan

<sup>&</sup>lt;sup>2</sup> GCP. Public Transport Improvements and City Access Strategy: Update on Technical Work and Next Steps. 30 Jan 2020.



- 2 A flexible charge (charging private vehicles to drive within an area, potentially varied by time of day or day of week); and
- 3 A pollution charge (charging vehicles to drive within an area unless they meet set emissions criteria).
- 2.4.16 This FTP aims to mitigate the potential transport impact of Cambridge North by encouraging users and residents of the development to travel by public transport, cycle or commute on foot, given that the development is located in a highly sustainable location.

#### **Draft North East Cambridge Area Action Plan (2020)**

- 2.4.17 A draft version of the North East Cambridge Area Action Plan was published in June 2020 for a 12-week consultation period until October 2020.
- 2.4.18 The draft Action Plan highlights that the North East Cambridge area should be planned to promote and accommodate walking, cycling and public transport trips, and that car use should be discouraged where appropriate. The area is already well-connected into public transport networks and pedestrian and cycle routes, including Cambridge North station, the Cambridgeshire Guided Busway, and for a range of pedestrians and cyclists-related facilities. Additional pedestrian and cycle infrastructure improvements are also planned for the area, including the Milton Road Improvement project (due to begin in 2022) and the Chisholm Trail (Phase 1 from Cambridge North to Coldham's Lane opened in December 2021).
- 2.4.19 The draft Action Plan also highlights that more intensive travel planning measures have the potential to result in a significant reduction in car driver modes share; the measurable objectives set out within this Travel Plan align with this ambition.
- 2.4.20 The draft Action Plan also sets out the concept of a vehicular 'Trip Budget'; that is, a level of motorised vehicle trip-making that the authorities consider can be accommodated on the local highway network, without resulting in a deterioration in the performance of the surrounding networks over existing levels. Through the promotion of non-car means of transport, and discouraging single occupancy car use, travel planning can contribute to the authorities' trip budget aspiration.

#### 2.5 Summary

2.5.1 In summary, the requirement for a Travel Plan is recognised within national, regional, and local policy as a key method of positively encouraging sustainable modes of travel and thus contribute to the sustainable transport environment of the wider area.



## **3** Objectives and Targets

#### 3.1 Overview

- 3.1.1 The following section of this report sets out the aims, objectives and targets specific to this FTP for Cambridge North.
- 3.1.2 The primary purpose of this FTP is to encourage employees, residents and visitors to Cambridge North to adopt healthy and sustainable travel choices.

#### 3.2 Objectives

- 3.2.1 The objectives of a Travel Plan are designed to provide direction and a clear focus for the users of a development including residents, staff and visitors. Therefore, the objectives of this FTP are as follows:
  - To support Cambridge North in meeting its allocated vehicle trip budgets for the AM and PM peak hours;
  - To raise awareness of the sustainable modes of travel available to all residents of, and visitors to, Cambridge North;
  - To encourage active modes of travel, particularly walking and cycling, and to emphasise both
    the health, environmental and financial benefits of these modes to residents, staff and their
    wider network;
  - To promote healthy lifestyles which will contribute to a sustainable and vibrant community within the Cambridge North masterplan area; and,
  - To discourage the use of private vehicles for trips to and from the site, particularly as a single
    occupant, through education about the negative impacts of these kinds of trips, suggesting
    suitable alternatives, and through the management of car parking.

#### 3.3 Targets

- 3.3.1 Targets need to be measurable goals against which the progress of the Travel Plan can be assessed.
- 3.3.2 It is recommended that targets are 'SMART' specific, measurable, achievable, realistic and time-bound, in order to achieve this and provide accountability,
- 3.3.3 To establish targets, it is important to have a baseline modal split for site users.
- 3.3.4 Within 6 months of each element (e.g. residential development or each commercial occupier) of Cambridge North being occupied, it is proposed that baseline travel surveys are undertaken. These would include surveys for each occupant of the office and lab developments and also baseline



residential surveys. The survey results would form the baseline modal share for each respective element.

3.3.5 The results of the surveys and the proposed travel plan targets would then be shared and agreed with CCC.



### 4 Travel Plan Coordination Strategy

#### 4.1 Overview

4.1.1 This section provides details relating to the coordination of the FTP, including details of the Travel Plan Coordinator (TPC) role(s). The TPC is the custodian of the FTP who plays an integral role in its successful delivery.

#### 4.2 Travel Plan Coordination

- 4.2.1 It is proposed that the implementation and monitoring of the site Travel Plan is the responsibility of an appointed Cambridge North Travel Plan Board, which would be formed of TPCs from each tenant of the office and lab development and a nominated TPC for the residential development.
- 4.2.2 All Travel Plans are dependent on nominated individuals being allocated the time and resources to successfully implement the proposed measures. It is thus important that the TPC roles are allocated prior to occupation of element of the development (e.g. residential development or commercial occupier moving in), to fulfil the role as set out within this document.
- 4.2.3 It is also important that all residents and staff are made aware of the relevant individual(s) who hold the role. This allows users of the development to more easily raise any transport and travel issues.

#### 4.2.4 Key duties of TPCs include:

- Delivering Travel Plan initiatives across the site;
- Acting as the 'go to' contact for advice on staff, resident and visitor travel;
- Carrying out regular monitoring and collating up to date travel pattern data;
- Reviewing data such as the use of cycling facilities;
- Organising regular meetings to discuss the Travel Plan and travel matters with the site manager;
- Participating (and taking a lead role) in area-wide travel planning activities so that Cambridge
   North is recognised as an exemplar site for travel planning; and
- Arranging for Travel Plan reviews in Year 1, 3, and 5 as is required by CCC.
- 4.2.5 It is anticipated that the amount of time spent by the TPCs will vary according to the period of occupation, the occurrence of the planned travel planning activities and the final monitoring requirements agreed with CCC. It is not expected that the time dedicated will be uniform throughout the life of the Travel Plan.

18



4.2.6 Once appointed, the details of the TPCs will be provided to Travel Plan Plus (TP+), the body established to provide travel plan advice to the Cambridge North area. The TPCs will work with Travel Plan Plus to implement and promote sustainable and active travel choices that can be integrated with TP+'s wider travel planning activities across North East Cambridge.



### **5** Monitoring Strategy

- 5.1.1 This Framework Travel Plan forms the basis of a long-term management strategy that is designed to increase the mode share of sustainable modes of transport for tenants and residents of Cambridge North. This will further enhance the benefits of this location as a place for dynamic forward-thinking, businesses to connect physically with their employees in a convenient and sustainable way.,
- 5.1.2 In this way, the Framework Travel Plan can support Cambridge North in contributing to national policy objectives centred around reducing the greenhouse gas emissions from transport, local objectives including reduced traffic generation and congestion, and business objectives including providing a highly accessible location, a healthy and productive workforce, and a mechanism for capturing data for use in tenants' sustainability reporting.
- 5.1.3 To achieve this, it is important that the Framework Travel Plan is regularly reviewed to support continued delivery against the Travel Plan objectives.
- 5.1.4 The Travel Plan monitoring strategy will be used to help gauge progress made towards achieving the targets and objectives and, if necessary, enable the Travel Plan to be refined and adapted in order to improve its progression. This will further enhance its exemplar status by introducing a dynamic cycle of continuous improvement, and allowing the plan to be agile to wider changes in the transport environment (e.g. a wider cultural shift to increased uses of micro-modes such as escooters, or the delivery of new infrastructure, such as the Waterbeach Greenway).
- 5.1.5 Travel surveys are key to monitoring the progress of Travel Plans, as they allow the modal share of a development's users to be assessed and tracked which can, in turn, feed into wider initiatives.
- 5.1.6 For the purposes of this document, mode share refers to the mode of travel that respondents use for the farthest distance in their commute. Possible modes of travel in the survey would include (but are not limited to):
  - Car Driver
  - Car Passenger
  - Bus
  - Park & Ride
  - Park & Cycle
  - Train
  - Walking
  - Cycling



- Scooting
- 5.1.7 It is also recommended that additional information is collected, including:
  - Origin location (staff) and destination location (residents);
  - Typical working hours;
  - Reasons for choice of mode of travel;
  - Preferred mode of travel and why that mode is not utilised by the user (if appropriate); and,
  - Possible incentives for switching mode of travel to a sustainable alternative (if appropriate).
- 5.1.8 Details of the format and timing of the baseline travel survey will be agreed in advance with the relevant CCC Officer and with Travel Plan Plus.
- 5.1.9 Whilst there is scope to coordinate with Travel Plan Plus on the delivery of the baseline travel survey, the development and administration of the travel surveys for each tenant will be the responsibility of a nominated TPC, who would share their results with the wider Cambridge North Travel Plan Board.

#### **Repeat Surveys**

- 5.1.10 It is proposed that the baseline (year 1) survey will be conducted within 6 months of occupation of each respective element (e.g. residential development or each commercial occupier).
- 5.1.11 Further monitoring will take place 3 and 5 years after the baseline surveys are completed, in order to assess the progress of the Travel Plan. This will include engaging with Travel Plan Plus.
- 5.1.12 The surveys will be analysed in order to establish how effective the Travel Plan has been in achieving its aims and targets, and subsequently to assess whether any modifications are required.
- 5.1.13 Collated results of all surveys undertaken to inform the Travel Plan will be submitted to the CCC Travel Planning Team for review.

#### **Cycle Parking**

5.1.14 The TPCs will organise an annual weekday and weekend spot count of cycle parking occupancy to help monitor the demand for cycle parking at locations around the development.



#### 6 Action Plan

- 6.1.1 This section of the Travel Plan draws together the proposals for the Travel Plan implementation, monitoring and review process. The proposed actions are summarised in the Action Plan table below. The actions indicate how the various elements of the Travel Plan will be organised and prioritised.
- 6.1.2 The Travel Plan Action Plan provides details of the initiatives that form part of this Travel Plan. This includes identification of an Owner for each action, and when the measures are due to be implemented or actioned. These are recognised as being the core measures and tasks that will be implemented.
- 6.1.3 As outlined in the introduction to this Framework Travel Plan, any other community and tenant-specific measures can be developed during a future Full Travel Plan process if needed to discharge a planning condition. It is anticipated that future objectives and targets in any Full Travel Plan will be at least as ambitious as those set out in this document, and will be used to update the Action Plan set out below.

Table 6-1: Action Plan

Mode	Measure	Task	When	Owner
All	Appoint a Travel Plan Coordinator(s)	Identify and appoint a series of TPCs for each commercial tenant and for the residential development. The TPCs will be responsible for the effective implementation of the Travel Plan and the measures it contains.	Pre-occupation	Commercial occupiers/residential developer
All	Coordinate with Travel Plan Plus	The TPCs are to coordinate with Travel Plan Plus – the local advice body for travel advice in the Cambridge North area – to discuss measures to improve modal share by sustainable modes.	Pre-occupation	TPCs
All	Introduce staff and residents to sustainable travel options	The TPCs should arrange a staff engagement event and distribute staff /resident welcome packs and about the Travel Plan and sustainable options for Travel.	Upon occupation	TPCs

Framework Travel Plan



Mode	Measure	Task	When	Owner
Cycling	Cycle parking access	Signpost access to the secure cycle parking to staff and residents and include information regarding cycle parking in the Welcome Packs.	Upon occupation	Developer
Cycling	Advertise cycle training	Advertise available cycle training to staff if organised at the discretion of each tenant, to improve confidence and uptake of cycling by staff members (to be accessed at individual staff members discretion)	Upon occupation	TPCs
Cycling	Provide cycle maps	Provide all staff and residents with access to cycling maps within the Welcome Packs. The maps will show key routes, wider transport connections and leisure opportunities.	Upon occupation	TPCs
Walking	Provide walking maps	Provide staff and residents with walking maps within the Welcome Packs showing key routes.	Upon occupation	TPCs
Cycling	Signpost cycle hire options	Provide staff and residents with information regarding local cycle hire options.	Upon occupation	TPCs
Public Transport	Public transport information	Provide all site users with public transport information including signposting to sources of information on routes and timetables and useful apps.	From occupation	TPCs
Car	Promote local car share schemes	Promote car share schemes such as Liftshare (www.liftshare.com). through the Welcome Packs.	From occupation	TPCs
Car	Promote use of on-site car club vehicles	Promote the use of the proposed on-site car club vehicles in place of employees using their own private vehicle for travel to/from the site, or residents feeling the need to own a car.	From occupation	TPCs



Mode	Measure	Task	When	Owner
All	Convene the Cambridge North Travel Plan Board, undertake baseline monitoring and complete the Travel Plan update	Arrange regular meetings to discuss the progress of the Travel Plan, and continued engagement with Travel Plan Plus.	Ongoing during occupation	TPCs



## **Appendix A** Public Transport Timetables

#### **Buses**

6.1.4 A timetable for the bus services on Monday – Friday is provided in the table below.

Table 6-2: Existing Local Bus Services (Monday – Friday)

Stop Reference	Bus No.	Route	First Bus arriving at Cambridge North	Frequency (buses per hour)	Last Bus leaving Cambridge North
The Busway Cambridge North (Stop 1)	Busway B	Huntingdon - St. Ives – Longstanton - Cambridge North – Cambridge Central	0628	2 bph	2258
The Busway Cambridge North (Stop 1)	Busway B	Cambridge Central – Cambridge North – Longstanton – St. Ives	0712	2 bph	2337
The Busway Cambridge North (Stop 2)	Citi 2	Waterbeach - Milton - Cambridge North – Chesterton – City Centre – Addenbrooke's	0540	3 bph	2200
The Busway Cambridge North (Stop 2)	Citi 2	Addenbrooke's – City Centre – Chesterton – Cambridge North –Milton – Waterbeach - Ely	0724	3 bph	2330

Source: Stagecoach (Accessed March 2022)

6.1.5 The majority of the aforementioned bus services run on weekends, but a number operate with a reduced frequency, as can be seen in the following table. Inbound refers to services that route towards Cambridge City Centre from Cambridge North and vice versa for outbound.

Table 6-3: Existing Local Bus Services (Saturday – Sunday)

		Saturday			Sunday		
Stop Reference	Bus No.	First Bus	Frequency (buses per hour)	Last Bus	First Bus	Frequency (buses per hour)	Last Bus
The Busway Cambridge North (Stop 1)	Busway B Inbound	0628	2 bph	2258	0803	1 bph	2203
The Busway Cambridge North (Stop 1)	Busway B Outbound	0712	2 bph	2337	0837	1 bph	2237
The Busway Cambridge North (Stop 2)	Citi 2 Inbound	0540	3 bph	2200	0914	2 bph	1814
The Busway Cambridge North (Stop 2)	Citi 2 Outbound	0724	3 bph	2330	0940	2 bph	1840

Source: Stagecoach (Accessed March 2022)

- 6.1.6 In addition to the above services, there are further bus stops located on Milton Road including:
  - Milton Park & Ride service between Milton Park & Ride and Cambridge City Centre with 6bph;



- Busway A service between St Ives and Trumpington Park & Ride, via Cambridge City Centre and the Cambridge Biomedical Campus with 3bph; and,
- #9 service between Ely and Cambridge City Centre with 1bph with some extensions to Littleport and Chatteris across the day.

#### Rail

- 6.1.7 Cambridge North Station opened in May 2017 and is located approximately 200-400m to the southeast of the proposed development site.
- 6.1.8 The station has a pick-up/drop-off area combined with a taxi rank and designated Blue-Badge car parking spaces located to the north of the public realm space in front of the station entrance.
- 6.1.9 All southbound services towards London from Cambridge North also call at Cambridge; a journey which takes approximately 5 minutes.
- 6.1.10 Facilities at Cambridge North station include ticket machines, a Costa Coffee kiosk, sheltered seating and toilets.
- 6.1.11 The follow table summarises the peak hours services that call at Cambridge North station. For the purposes of this report, the AM peak for train travel is considered to be 0700-0800 and the PM peak is considered to be 1700-1800. Full timetables are available using <a href="https://www.nationalrail.co.uk/">https://www.nationalrail.co.uk/</a>.

26



Table 6-4: Peak Hour Rail Services To/From Cambridge North station (Monday – Friday)

Peak Hour	Destination	Train Operator	Departure Times	Arrival Times	Peak Hour Frequency
	Cambridge North – London	Great Northern	0729	0833	2 services per hour
	King's Cross	Great Northern	0801	0903	
-	London King's Cross -	Great Northern	0712	0807	2 services per hour
	Cambridge North	Great Northern	0742	0839	
	Cambridge North – London	Greater Anglia	0707	0825	2 services per hour
	Liverpool Street	Greater Anglia	0741	0920	
	London Liverpool Street –	Greater Anglia	0728	0900	2 services per hour
AM Peak	Cambridge North	Greater Anglia	0758	0934	
Services	Cambridge North - Ely	Greater Anglia	0704	0716	4 services per hour
		Great Northern	0717	0734	
		Greater Anglia	0729	0742	
		Great Northern	0740	0754	
	Ely – Cambridge North	Great Northern	0714	0728	4 services per hour
		Greater Anglia	0729	0741	
		Greater Anglia	0735	0747	
		Great Northern	0744	0800	
	Cambridge North – London	Great Northern	1701	1803	2 service per hour
	King's Cross	Great Northern	1732	1835	
	London King's Cross -	Great Northern	1712	1814	2 services per hour
	Cambridge North	Great Northern	1742	1840	
	Cambridge North – London Liverpool Street	Greater Anglia	0713	1846	1 service per hour
PM Peak	London Liverpool Street – Cambridge North	Greater Anglia	1737	1858	1 service per hour
Services	Cambridge North - Ely	Great Northern	1710	1724	4 services per hour
		Greater Anglia	1727	1740	
		Greater Anglia	1734	1747	
		Great Northern	1741	1756	
	Ely – Cambridge North	Great Northern	1717	1731	3 services per hour
		Greater Anglia	1728	1739	
		Great Northern	1745	1759	

Source: National Rail (accessed March 2022)

6.1.12 The table above shows that Cambridge North station is well served by existing train services providing good local, regional, and national, access.