

Existing View



Viewpoint

Viewpoint 5: Looking south west from Whitehouse Lane (Footpath 39/48) Photograph Parameters

Time & date of photograph: 2:09pm, 18/01/2021 Camera: Nikon D600 (full frame sensor) Lens: 50mm prime. Horizontal Field of View: 67.5⁰

Camera Location and Orientation

Grid reference: E543280, N260565 Elevation: 19.8mAOD Camera height above ground level: 1.6m Direction to centre of site: 235° Distance to site boundary: 89m

Notes

The image is presented as a 100% enlargement of the reference image.
To be printed at A1 size and viewed at comfortable arms length
For photograph locations refer to *Viewpoint Location Plan*

Client	Title	Title Viewpoint 5: Existing View				
Project Felix Hotel, Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by AS	Reviewer MCE	
	Drawing	Rev				



Visualisation of the proposed development buildings



Viewpoint

Viewpoint 5: Looking south west from Whitehouse Lane (Footpath 39/48) Photograph Parameters

Time & date of photograph: 2:09pm, 18/01/2021 Camera: Nikon D600 (full frame sensor) Lens: 50mm prime. Horizontal Field of View: 67.5⁰

Camera Location and Orientation

Grid reference: E543280, N260565 Elevation: 19.8mAOD Camera height above ground level: 1.6m Direction to centre of site: 235° Distance to site boundary: 89m

Notes

- Type 3 Visualisation (AVR Level 0) in accordance with '*Visual Representations of Development Proposals'*, Technical Guidance Note 06/19 (17 September 2019), Landscape Institute
 The image is presented as a 100% enlargement of the reference image.
 To be printed at A1 size and viewed at comfortable arms length.
 For photograph locations refer to *Viewpoint Location Plan*

Projec

Client Bid	wells	Title	Title Viewpoint 5: Proposed Visualisation					
Project Fel	ix Hotel, Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by AS	Reviewer MCE		
		Drawing	Drawing Nr. VP5-B					



Existing View



Viewpoint

Viewpoint 6: Looking south west from Footpath 99/13 Photograph Parameters

Time & date of photograph: 1:53pm, 18/01/2021 Camera: Nikon D600 (full frame sensor) Lens: 50mm prime. Horizontal Field of View: 67.5⁰

Camera Location and Orientation

Grid reference: E543426, N260731 Elevation: 17.6mAOD Camera height above ground level: 1.6m Direction to centre of site: 207° Distance to site boundary: 304m

Notes

The image is presented as a 100% enlargement of the reference image.
To be printed at A1 size and viewed at comfortable arms length
For photograph locations refer to *Viewpoint Location Plan*

Client	Bidwells	Title Viewpoint 6: Existing View					
Project	Felix Hotel, Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by AS	Reviewer MCE	
			Drawing Nr. VP6-A				



Visualisation of the proposed development buildings



Viewpoint

Viewpoint 6: Looking south west from Footpath 99/13 Photograph Parameters

Time & date of photograph: 1:53pm, 18/01/2021 Camera: Nikon D600 (full frame sensor) Lens: 50mm prime. Horizontal Field of View: 67.5⁰

Camera Location and Orientation

Grid reference: E543426, N260731 Elevation: 17.6mAOD Camera height above ground level: 1.6m Direction to centre of site: 207° Distance to site boundary: 304m

Notes

- Type 3 Visualisation (AVR Level 0) in accordance with '*Visual Representations of Development Proposals'*, Technical Guidance Note 06/19 (17 September 2019), Landscape Institute
 The image is presented as a 100% enlargement of the reference image.
 To be printed at A1 size and viewed at comfortable arms length.
 For photograph locations refer to *Viewpoint Location Plan*

Projec

Client	Bidwells	Title Viewpoint 6: Proposed Visualisation				
Project	Felix Hotel, Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by AS	Reviewer MCE
		Drawing Nr. VP6-B				Rev