APPENDIX 4

TECHNICAL VISUALISATIONS



Existing View



Viewpoint 1:
Looking north east off Eddington Avenue

Photograph Parameters

Time & date of photograph: 12:55pm, 04/02/2021
Camera: Canon EOS 6D MkII (full frame sensor)
Lens: 50mm prime.
Horizontal Field of View: 67.50

Camera Location and Orientation

Grid reference: E542900, N260270
Elevation: 24.75mAOD
Camera height above ground level: 1.6m
Direction to centre of site: 5°
Distance to site boundary: 322m

The image is presented as a 100% enlargement of the reference image.
To be printed at A1 size and viewed at comfortable arms length
For photograph locations refer to Viewpoint Location Plan

		Drawing		1-A	1	Rev
Project	Felix Hotel, Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by AS	Reviewer MCE
Client	Bidwells	Title	View	point 1: Exis	ting View	1



Visualisation of the proposed development buildings



Looking north east off Eddington Avenue

Photograph Parameters Time & date of photograph: 12:55pm, 04/02/2021 Camera: Canon EOS 6D MkII (full frame sensor) Lens: 50mm prime. Horizontal Field of View: 67.5⁰

Camera Location and Orientation **Grid reference:** E542900, N260270 **Elevation:** 24.75mAOD Camera height above ground level: 1.6m
Direction to centre of site: 5°
Distance to site boundary: 322m

Type 3 Visualisation (AVR Level 0) in accordance with 'Visual Representations of Development Proposals', Technical Guidance Note 06/19 (17 September 2019), Landscape Institute
The image is presented as a 100% enlargement of the reference image.
To be printed at A1 size and viewed at comfortable arms length.
For photograph locations refer to Viewpoint Location Plan

Client	Bidwells	Viewpoint 1: Proposed Visualisation						
Project	Felix Hotel, Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by AS	Reviewer MCE		
		Drawing	Nr. VP	I-B		00		



Existing View



Viewpoint 3:
Looking north from Huntingdon Road

Photograph Parameters

Time & date of photograph: 2:48pm, 18/01/2021

Camera: Nikon D600 (full frame sensor)

Lens: 50mm prime.

Horizontal Field of View: 67.50

Grid reference: E542972, N260417
Elevation: 23.7mAOD
Camera height above ground level: 1.6m
Direction to centre of site: 14°
Distance to site boundary: 170m

The image is presented as a 100% enlargement of the reference image.
To be printed at A1 size and viewed at comfortable arms length
For photograph locations refer to Viewpoint Location Plan

Client	Bidwells	Title	View	point 3: Exis	sting View	I
Project	Felix Hotel, Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by AS	Reviewer MCE
		Drawing	,	3-A		Rev OO



Visualisation of the proposed development buildings



Looking north from Huntingdon Road

Photograph Parameters Time & date of photograph: 2:48pm, 18/01/2021 Camera: Nikon D600 (full frame sensor) Lens: 50mm prime. Horizontal Field of View: 67.5⁰

Camera Location and Orientation Grid reference: E542972, N260417
Elevation: 23.7mAOD
Camera height above ground level: 1.6m
Direction to centre of site: 14°
Distance to site boundary: 170m

Type 3 Visualisation (AVR Level 0) in accordance with 'Visual Representations of Development Proposals', Technical Guidance Note 06/19 (17 September 2019), Landscape Institute
The image is presented as a 100% enlargement of the reference image.
To be printed at A1 size and viewed at comfortable arms length.
For photograph locations refer to Viewpoint Location Plan

Clien	Bidwells	Title	Viewp	point 3: Prop	oosed Vis	sualisation
Proje	Felix Hotel, Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by AS	Reviewer MCE
		Drawing		3-B		Rev 00



Existing View



Photograph Parameters

Time & date of photograph: 2:22pm, 18/01/2021
Camera: Nikon D600 (full frame sensor)
Lens: 50mm prime.
Horizontal Field of View: 67.50

Grid reference: E543232, N260480
Elevation: 23.3mAOD
Camera height above ground level: 1.6m
Direction to centre of site: 276°
Distance to site boundary: 21m

The image is presented as a 100% enlargement of the reference image.
To be printed at A1 size and viewed at comfortable arms length
For photograph locations refer to Viewpoint Location Plan

Project	Felix Hotel Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by	Reviewer MCE
	Felix Hotel, Cambridge	A1 Drawing		27/01/2021	AS	MCE



Visualisation of the proposed development buildings



Photograph Parameters

Time & date of photograph: 2:22pm, 18/01/2021 Camera: Nikon D600 (full frame sensor) Lens: 50mm prime. Horizontal Field of View: 67.5⁰

Camera Location and Orientation **Grid reference:** E543232, N260480 **Elevation:** 23.3mAOD Camera height above ground level: 1.6m
Direction to centre of site: 276°
Distance to site boundary: 21m

Type 3 Visualisation (AVR Level 1) in accordance with 'Visual Representations of Development Proposals', Technical Guidance Note 06/19 (17 September 2019), Landscape Institute
The image is presented as a 100% enlargement of the reference image.
To be printed at A1 size and viewed at comfortable arms length.
For photograph locations refer to Viewpoint Location Plan

	Drawing	Rev 00				
Project Felix Hotel, Cambridge	Size A1	Scale NTS	Date 27/01/2021	Created by AS	Reviewer MCE	
Client Bidwells	Viewpoint 4: Proposed Visualisation					