

Request 9295 South Cambridgeshire Investment Partnership

I would like to ask the Council under the FOIA whether any person employed wholly or partly by the Council is responsible for managing the Twitter account of the South Cambridgeshire Investment Partnership (@south_cambs_ip), or has any other involvement in maintaining that account.

If employee(s) of the Council are involved in any way in maintaining that account, are the relevant portions of their salary met by the Council or by SCIP?

Response

The Twitter account for the South Cambridgeshire Investment Partnership (@south_cambs_ip) is managed and maintained by an external agency. This is the organisation that was appointed by the SCIP Board as communications partner, following a tender process, earlier this year. In terms of Council involvement, the external agency put together a forward plan of scheduled social media posts, based on their brief and SCIP objectives. This schedule is provided for reference to Communications Team contacts at the Council and Hill. However, there is no day to day maintenance or management of the SCIP Twitter account by Council staff.