

## Request 8344 – Public Relations Expenditure

1. The total amount spent by the local authority on external public relations support.
2. The names of all public relations agencies who received money from the local authority.
3. The total number of public relations staff directly employed by the local authority.
4. The total wage bill of the public relations staff directly employed by the local authority.

Please can you provide all information for the financial year 2019-20, and where possible for the year 2020-21.

### Response

1. The total amount spent by the local authority on external public relations support.  
2019/20: Nil  
2021/21: £59,748
2. The names of all public relations agencies who received money from the local authority.  
2019/20: N/A  
2020/2021: CPL (Cambridge Publishers Limited)
3. The total number of public relations staff directly employed by the local authority.  
2019/20: 3  
2020/21: 3
4. The total wage bill of the public relations staff directly employed by the local authority.  
2019/20: £136,425  
2020/21: £87,909 – Actual to date (as of 30/11/20) or forecast numbers for the full year £132,264