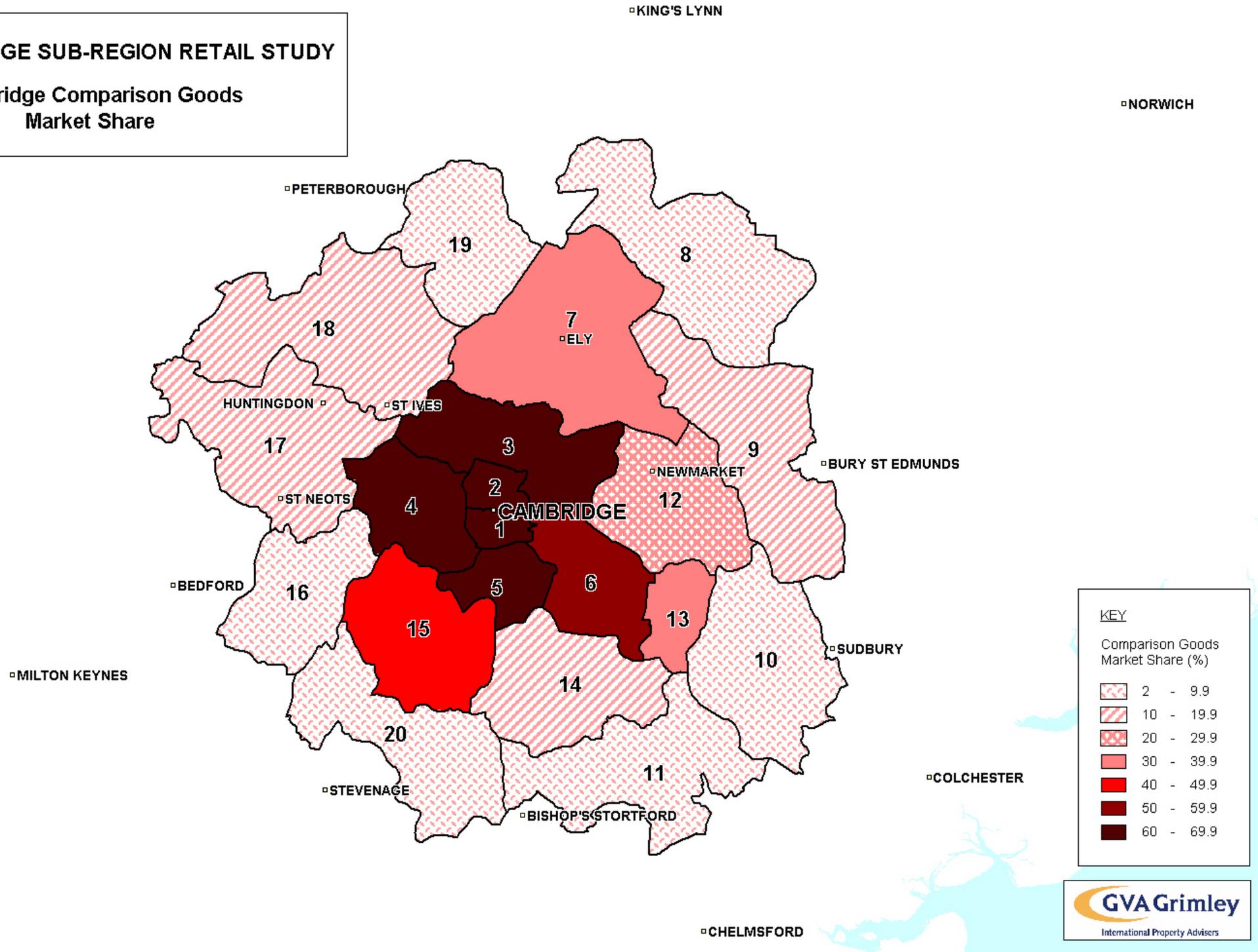

PLAN 4

CAMBRIDGE COMPARISON GOODS MARKET SHARE

CAMBRIDGE SUB-REGION RETAIL STUDY

Cambridge Comparison Goods Market Share

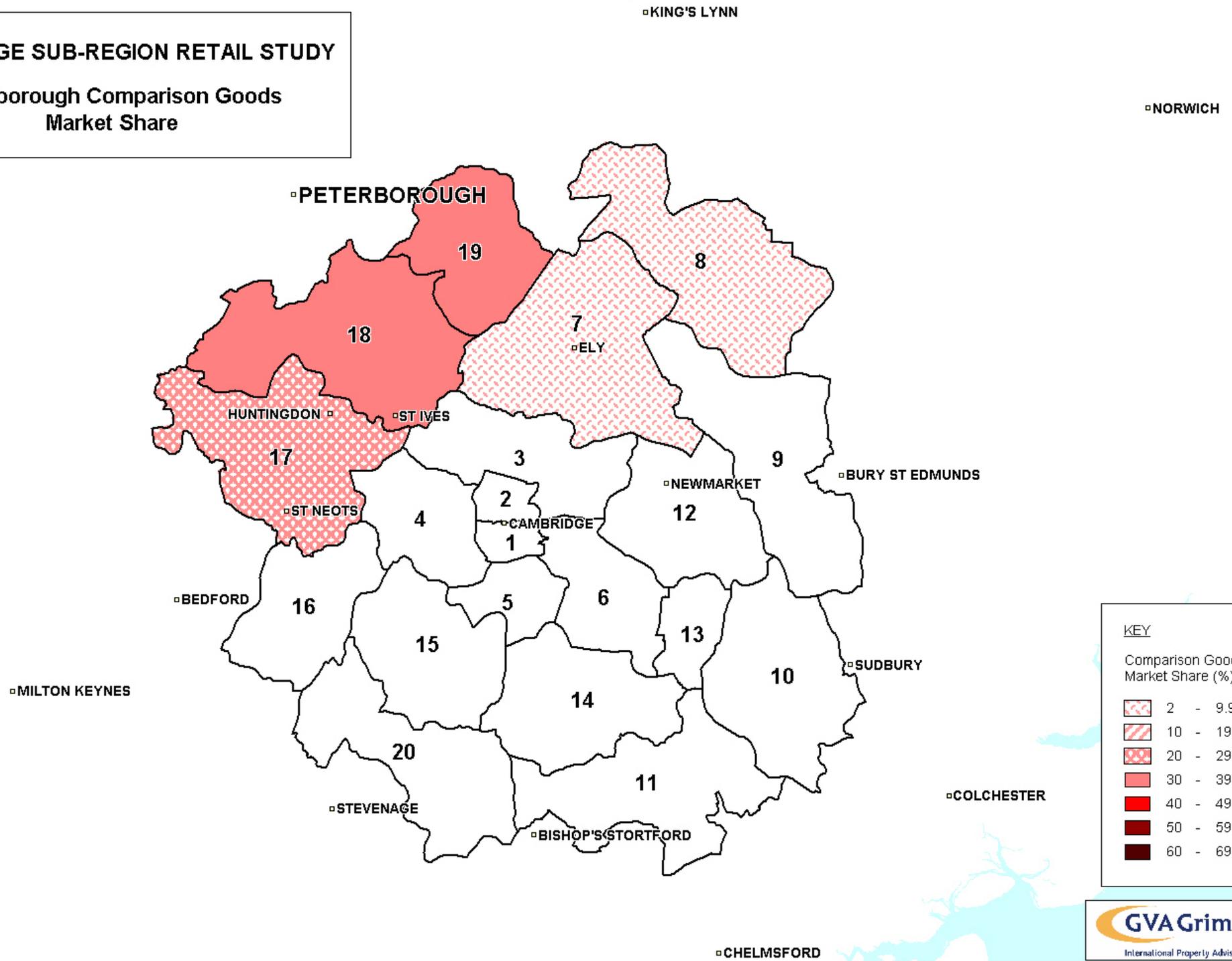


PLAN 5

PETERBOROUGH COMPARISON GOODS MARKET SHARE

CAMBRIDGE SUB-REGION RETAIL STUDY

Peterborough Comparison Goods Market Share



KEY

Comparison Goods Market Share (%)

| |
|-----------|
| 2 - 9.9 |
| 10 - 19.9 |
| 20 - 29.9 |
| 30 - 39.9 |
| 40 - 49.9 |
| 50 - 59.9 |
| 60 - 69.9 |

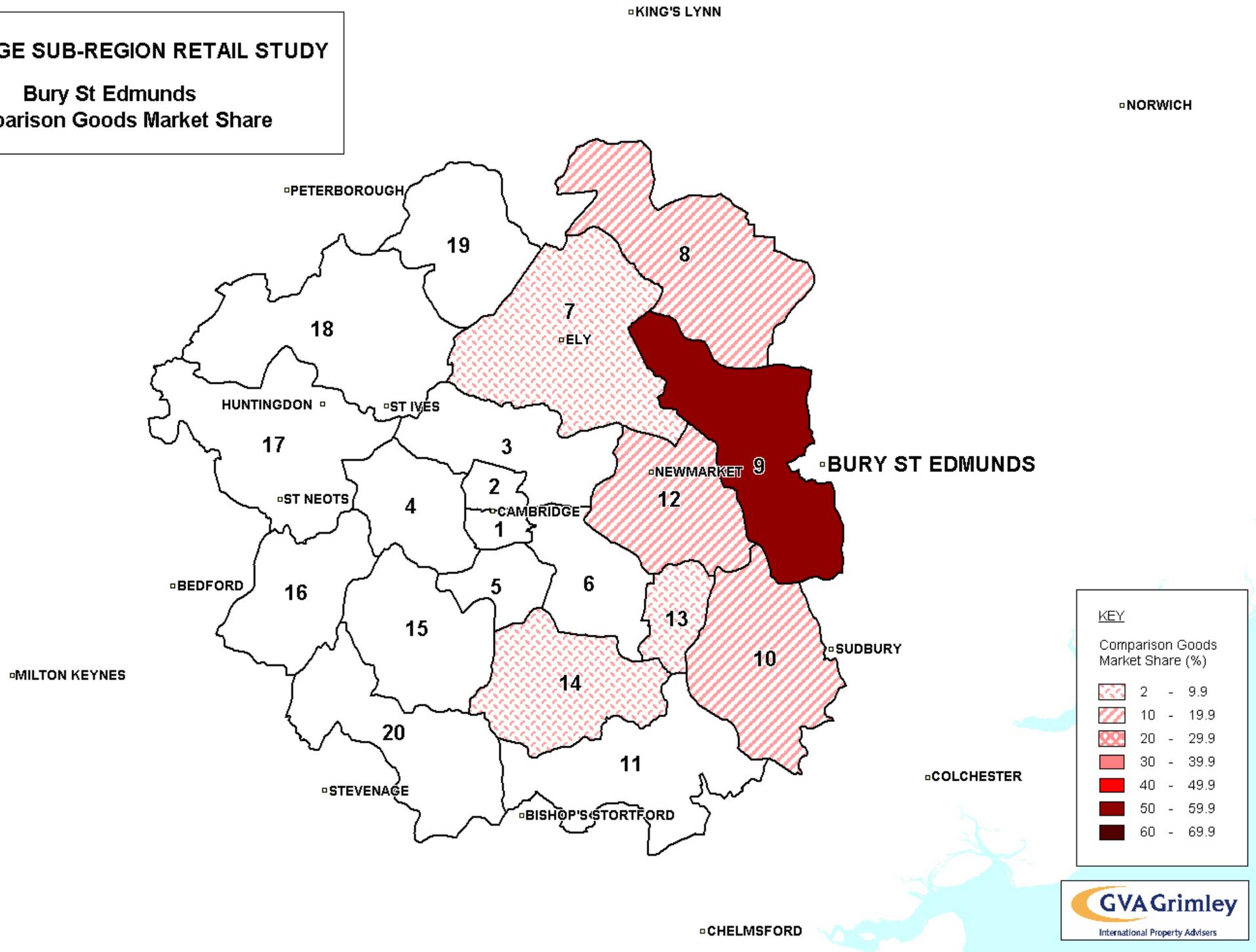


PLAN 6

BURY ST EDMUNDS COMPARISON GOODS MARKET SHARE

CAMBRIDGE SUB-REGION RETAIL STUDY

Bury St Edmunds Comparison Goods Market Share



KEY

Comparison Goods Market Share (%)

| | |
|-----------|-----------|
| [Pattern] | 2 - 9.9 |
| [Pattern] | 10 - 19.9 |
| [Pattern] | 20 - 29.9 |
| [Pattern] | 30 - 39.9 |
| [Pattern] | 40 - 49.9 |
| [Pattern] | 50 - 59.9 |
| [Pattern] | 60 - 69.9 |



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